



Economic Development Board

2020 Annual Update

November 24, 2020

Committee of the Whole

Overview

- Purpose
- Economic Development Board Members
- 2020 Work Plan
- 2021 Work Plan
- Future Focus Opportunities

Purpose

Terms of Reference:

The role of the Economic Development Board is to advise Sturgeon County Council and Administration of policies and potential actions or advice related to strategic goals and objectives of economic development in Sturgeon County.

Economic Development Board Members

Council representation*:

Mayor Hnatiw (ex officio)

Councillor Derouin

Deputy Mayor (Councillor) Toms

Councillor Bokenfohr

Chair: Mark Stevens

Vice Chair: Joe Cassidy

Public Members:

Don Levers

Nancy Suranyi

Travis Kluthe

Jacob Middelkamp

Sharon White

*Councillor Derouin – 2019 – 2020 Term

*Councillor Bokenfohr – 2020 – 2020 Term

2020 Workplan

Completed:

- Election of Chair and Vice Chair
- New member orientation and overview presentations
- Board and Committee Terms of Reference
- Workplan completed for Mandate Letter issued by Council (received in June of 2020)
- Held a joint meeting with the Agricultural Service Board (September 23, 2020), re: competitiveness in Agriculture and information gathering
- Completed 3 meetings to date on Resource Extraction Regulatory Review in conjunction with the Transportation Advisory Committee
- Regional Broadband Review input provided
- Liaison with Council members on the COVID-19 Recovery Taskforce

2020 / 2021 Workplan

In progress 2020:

- Provide recommendations related to business licensing – learnings from Joint Ag Service Board engagement
- Further collaboration with Sturgeon County COVID-19 Recovery Task Force
- Economic Competitiveness & Recovery Strategies – Agenda Item Q4 2020

Focus in first half of 2021:

- Review of VLN Documentation and provide input on economic opportunities
- Economic Opportunities for Sturgeon Valley ASP
- Provide input to alignment to regional partners such as Edmonton Global for projects like Foreign Direct Investment (FDI), FDI Diversification Analysis and Commercial Development Analysis.

Future Focus Opportunities

- Ongoing discussions and creation of opportunities for the VLN (Villeneuve Airport / EIA)
- Diversification assessment and opportunities: Tourism; value added agriculture
- Additional Identification and action around key partnerships and assets in the region
- Ongoing support and engagement of local SMEs
- Updated Council mandate letter items

Thank You

Thank you to Administration, Board Members and Council for a productive and exciting year!

Sturgeon is uniquely positioned to capture strong growth and opportunity; the Board is motivated, engaged and ready to aid in achieving success in Sturgeon County!