

## **Request for Decision**

| Title                            | Proclamation of National Volunteer Week  |  |  |  |
|----------------------------------|--|--|--|--|
| Proposed Motion                  | That Council proclaim April 7-13, 2019 as Volunteer Week in Sturgeon County to celebrate the power of volunteerism.  |  |  |  |
| Administrative<br>Recommendation | Administration supports the proclamation and the importance of celebrating the vibrancy and impact of volunteerism in our community.   |  |  |  |
| Previous Council<br>Direction    | March 27, 2018 – Motion 088/18:<br>That Council proclaim April 15 - 21, 2018 as Volunteer Week in Sturgeon<br>County to encourage volunteerism and celebrate the positive impact of<br>volunteerism.     |  |  |  |
| Report                           | Background Information   |  |  |  |
|                                  | <ul> <li>This year's National Volunteer Week theme is "The Volunteer Factor –<br/>Lifting Communities".</li> </ul>   |  |  |  |
|                                  | <ul> <li>Our annual celebration of community excellence is being hosted on<br/>Wednesday, April 10, 2019.</li> </ul>   |  |  |  |
|                                  | External Communication   |  |  |  |
|                                  | There has been no external communication specifically related to the motion. A communications plan has been prepared to celebrate our volunteers which will include both electronic and print materials. |  |  |  |
|                                  | Relevant Policy/Legislation/Practices:   |  |  |  |
|                                  | Our standard of practice has been to proclaim volunteer week and celebrate with our volunteers.  |  |  |  |
| Implication of                   | Strategic Alignment:   |  |  |  |
| Administrative<br>Recommendation | <b>Community Identity and Spirit</b> – We want to ensure residents have a strong identity with the County and are proud to live here. We strive to actively support our volunteer organizations.         |  |  |  |
|                                  | Organizational:  |  |  |  |
|                                  | There is no impact to the organization. The work we have planned to celebrate volunteerism is included in the 2019 workplan and budget.  |  |  |  |

|                            | <u>Financial:</u>   |
|----------------------------|---|
|                            | There is no financial impact to this proclamation. All volunteer appreciation events are funded through the current budget. |
| Alternatives<br>Considered | Administration did not consider any alternatives.   |
| Implications of            | Strategic Alignment:  |
| Alternatives               | • None.   |
|                            | Organizational:   |
|                            | • None.   |
|                            | <u>Financial:</u>   |
|                            | • None.   |
| Follow up Action           | 1. Advertise Volunteer Week (Corporate Communications April 2019)   |
| Attachment(s)              | 1. Proposed National Volunteer Week Proclamation  |
| Report Reviewed<br>by:     |   |
|                            | Susan Berry, Manager Community Services   |
|                            | South may again   |
|                            | Scott MacDougall, General Manager, Municipal Services   |
|                            | RH.   |

Reegan McCullough, County Commissioner – CAO

## Strategic Alignment Checklist

**Vision:** *Sturgeon County: a diverse, active community that pioneers opportunities and promotes initiative while embracing rural lifestyles.* 

**Mission:** Provide quality, cost effective services and infrastructure to meet the diverse needs of the Sturgeon County community, while improving competitiveness and sustainability.

| Focus Areas  | Not consistent | N/A         | Consistent  |
|--|----------------|-------------|-------------|
| Planned Growth and Prosperity  |                |             |             |
| We encourage varied and integrated enterprises that enhance our strong economic base, while balancing the needs of the community and natural environment. (Strategic Plan and MDP pg. 36)      |                | $\boxtimes$ |             |
| <ul> <li>Supports a strong thriving business environment to strengthen our<br/>economic foundation</li> </ul>  |                | $\boxtimes$ |             |
| • Plans for responsible growth through the MDP and regional growth plan.   |                | $\boxtimes$ |             |
| <ul> <li>Manages growth for current and future developments through:         <ul> <li>transparent bylaws, policies and processes to enable responsible land development</li> </ul> </li> </ul> |                | $\boxtimes$ |             |
| <ul> <li>targeting growth around existing and identified future growth<br/>areas</li> </ul>  |                |             |             |
| Maintain and Enhance Strong Communities  |                |             |             |
| We are committed to a safe and viable community, where our residents are provided with access to opportunities and quality of life.  |                | $\boxtimes$ |             |
| (Strategic Plan and pg. 27 MDP)  |                |             |             |
| <ul> <li>Provides access to programs and services that have a positive impact on<br/>residents' quality of life</li> </ul>   |                | $\boxtimes$ |             |
| Provides access to safe and reliable infrastructure assets   |                | X           |             |
| • Supports the safety of people and property   |                | X           |             |
| Strong Local and Regional Governance   |                |             |             |
| We promote consistent and accountable leadership through collaborative and transparent processes (Strategic Plan and pg. 27 MDP)   |                | $\boxtimes$ |             |
| Provides effective leadership and management consistent with Strategic     Plan, MDP, master plans, bylaws, policies, community engagement   |                | $\boxtimes$ |             |
| Considers fiscal stability and sustainability  |                |             | $\boxtimes$ |
| Fosters collaborative intergovernmental partnerships   |                |             | $\boxtimes$ |
| Community Identity & Spirit  |                |             |             |
| We will build upon our strengths, where together we will create an inclusive, caring community (Strategic Plan and MDP pg. 27)   |                |             | $\boxtimes$ |
| Promotes and/or enhances residents' identification with Sturgeon County  |                |             | Ø           |
| • Support and/or collaborate with voluntary organizations in the region  |                |             |             |
| Environmental Stewardship  |                |             |             |
| We foster a healthy environment and minimize our impact on ecosystems.<br>(Strategic Plan and MDP pg. 27)  |                |             |             |
| Plans and partnerships that minimize environmental impact on natural areas   |                |             |             |
| Provides awareness of environmental issues impacting the County  |                |             |             |