




Request for Decision

Title	Honourary Street Naming
Proposed Motion	That Council approve the honorary naming of a portion of Range Road 265 between Highway 633 and Ferland Drive after Pat and Simonne Sheehan to honour their legacy and recognize their contributions to the community of Villeneuve.
Administrative Recommendation	This recommendation is not supported by any current County documents, policies and/or bylaws.
Previous Council Direction	No previous direction.
Report	<p><u>Background Information</u></p> <ul style="list-style-type: none">• It is very common for municipalities to have naming policies in place to provide for opportunities to recognize and commemorate persons, including early pioneers, who have made significant contributions within the local jurisdiction.• Pat and Simonne Sheehan exemplified common criteria included in some municipalities' naming criteria. For example, the City of Edmonton criteria includes:<ul style="list-style-type: none">○ People who demonstrate excellence, courage or exceptional dedication to serve in ways that bring special credit to the City of Edmonton, Province of Alberta, or Canada.○ A person who volunteers and gives extraordinary help or care to individuals, families or groups, or supports community services or humanitarian causes.• From a process perspective:<ul style="list-style-type: none">○ The extent of the locally named road is contained within the limits of the subdivision.○ We are not officially introducing an alternate name for the roadway.○ We are proposing two street name blades located at the corners of intersections as indicated on the attached map.○ The honorary name will not be included on maps, directional or designation signage.

	<ul style="list-style-type: none"> ○ Honourary street name signs will be posted below standard street signs without changing the official name of the street or the official addresses of residences and businesses within Villeneuve. <p><u>External Communication</u></p> <ul style="list-style-type: none"> • All communication regarding this initiative has been through the area Councillor. <p><u>Relevant Policy/Legislation/Practices:</u></p> <ul style="list-style-type: none"> • In the absence of any County policy, Administration referred to the recommended practices adopted by Alberta Transportation.
Implication of Administrative Recommendation	<p><u>Strategic Alignment:</u></p> <p>Community Identity & Spirit – Long-time residents of our community are proud that Sturgeon County is their home, feel connected to their community and have a strong sense of belonging.</p> <p><u>Organizational:</u></p> <p>Once the sign standard is approved by Council there is very little impact to the organization.</p> <p><u>Financial:</u></p> <p>The estimated cost for two blades and the hardware is less than \$300 plus the cost of posts and labour.</p>
Alternatives Considered	<p>Renaming the road is an option that was not considered given the complexities with Canada Post and Alberta Transportation and impacts to mailing addresses.</p>
Implications of Alternatives	<p><u>Strategic Alignment:</u></p> <p>There is no strategic benefit to proceeding in this manner.</p> <p><u>Organizational:</u></p> <p>Many municipalities are embracing the honourary street name because the process is quicker and easier.</p> <p><u>Financial:</u></p> <p>This alternative comes with higher indirect costs.</p>
Follow up Action	<ol style="list-style-type: none"> 1. Order the signs (Community Services). 2. Install the signs (Transportation Services).

Attachment(s)	<ol style="list-style-type: none"> 1. Map of Villeneuve 2. Honourary Street Sign Blade 3. February 16, 2012 Nomination for Pat and Simonne Sheehan 4. April 25, 2012 St. Albert <i>Gazette</i> Article
Report Reviewed by:	<div data-bbox="532 262 730 367"></div> <p data-bbox="532 378 1060 409">Susan Berry, Manager Community Services</p> <div data-bbox="527 441 779 525"></div> <p data-bbox="527 535 1222 567">Scott MacDougall, General Manager, Municipal Services</p> <div data-bbox="527 598 738 745"></div> <p data-bbox="527 745 1125 777">Reegan McCullough, County Commissioner-CAO</p>

Strategic Alignment Checklist

Vision: Sturgeon County: a diverse, active community that pioneers opportunities and promotes initiative while embracing rural lifestyles.

Mission: Provide quality, cost effective services and infrastructure to meet the diverse needs of the Sturgeon County community, while improving competitiveness and sustainability.

Focus Areas	Not consistent	N/A	Consistent
Planned Growth and Prosperity			
<i>We encourage varied and integrated enterprises that enhance our strong economic base, while balancing the needs of the community and natural environment. (Strategic Plan and MDP pg. 36)</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Supports a strong thriving business environment to strengthen our economic foundation 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Plans for responsible growth through the MDP and regional growth plan. 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Manages growth for current and future developments through: <ul style="list-style-type: none"> transparent bylaws, policies and processes to enable responsible land development targeting growth around existing and identified future growth areas 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Maintain and Enhance Strong Communities			
<i>We are committed to a safe and viable community, where our residents are provided with access to opportunities and quality of life. (Strategic Plan and pg. 27 MDP)</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Provides access to programs and services that have a positive impact on residents' quality of life 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Provides access to safe and reliable infrastructure assets 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Supports the safety of people and property 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Strong Local and Regional Governance			
<i>We promote consistent and accountable leadership through collaborative and transparent processes (Strategic Plan and pg. 27 MDP)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> Provides effective leadership and management consistent with Strategic Plan, MDP, master plans, bylaws, policies, community engagement 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Considers fiscal stability and sustainability 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Fosters collaborative intergovernmental partnerships 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Community Identity & Spirit			
<i>We will build upon our strengths, where together we will create an inclusive, caring community (Strategic Plan and MDP pg. 27)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> Promotes and/or enhances residents' identification with Sturgeon County 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> Support and/or collaborate with voluntary organizations in the region 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Environmental Stewardship			
<i>We foster a healthy environment and minimize our impact on ecosystems. (Strategic Plan and MDP pg. 27)</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Plans and partnerships that minimize environmental impact on natural areas 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> Provides awareness of environmental issues impacting the County 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>