



## Request for Decision

<b>Title</b>	<b>Mosaic Mural for Sturgeon County Centennial Legacy</b>
<b>Proposed Motion</b>	<ol style="list-style-type: none"> <li>1. That Council authorize Administration to enter into an agreement with Lewis Lavoie's Mural Mosaic to create a mosaic-style mural to celebrate Sturgeon County's Centennial.</li> <li>2. That Council approve to a maximum of \$25,000 to cover the cost of designing a mosaic mural funded from Contingency Reserve (8.2).</li> </ol>
<b>Administrative Recommendation</b>	Administration recommends that the legacy mosaic mural be created to celebrate the Centennial, as an opportunity to commemorate the past while collectively celebrating the present and future.
<b>Previous Council Direction</b>	None.
<b>Report</b>	<p><u>Background Information</u></p> <ul style="list-style-type: none"> <li>• Sturgeon County is celebrating the 100th anniversary of the Municipal District of Sturgeon No. 548 this year. This significant occasion provides Sturgeon County with an opportunity to commemorate the past while collectively celebrating the present and future.</li> <li>• Lewis Lavoie's Mural Mosaic studio is based in Sturgeon County which creates good alignment.</li> <li>• There is an opportunity for the Centennial mural to be part of the national project which unites all of Canada (<a href="http://www.Canada150Mosaic.com">www.Canada150Mosaic.com</a>).</li> <li>• Sturgeon County did receive grant funding of \$26,300 through the Building Communities Through Arts and Heritage Program for the Centennial, however we did not receive funding for the legacy portion.</li> <li>• The mural would be unveiled on September 8, 2018 at the Centennial Event.</li> </ul> <p><u>External Communication</u></p> <ul style="list-style-type: none"> <li>• Tools including advertising, road signs, social media, website, etc., will be used to invite participants to the workshops that will occur over a three-day period. Promotion of the unveiling of the mural in tandem with the event, will be actively promoted.</li> </ul>

	<u>Relevant Policy/Legislation/Practices:</u> <ul style="list-style-type: none"> <li>None.</li> </ul>
<b>Implication of Administrative Recommendation</b>	<u>Strategic Alignment:</u> <b>(2) Focus Areas - Community Identity &amp; Spirit &amp; Maintain and Enhance Strong Communities–</b> This type of celebration is a good way to strengthen pride in the community and continue to promote Sturgeon County's identity. It engages residents and encourages them to come together to celebrate which has positive impacts on the community  <u>Organizational:</u> Corporate Communications is implementing events and activities throughout the year. The department would be responsible for promoting the painting activity, providing a facility, managing the unveiling and the PR work.  <u>Financial:</u> Up to a maximum of \$25,000 to be funded from the Contingency Reserve (8.2) to be repaid from 2019 Budget.
<b>Alternatives Considered</b>	Council direct Administration to pursue other legacy projects.
<b>Implications of Alternatives</b>	<u>Strategic Alignment:</u> <ul style="list-style-type: none"> <li>Unknown</li> </ul> <u>Organizational:</u> <ul style="list-style-type: none"> <li>None.</li> </ul> <u>Financial:</u> <ul style="list-style-type: none"> <li>None.</li> </ul>
<b>Follow up Action</b>	1. Corporate Communications will coordinate the agreement with the Mosaic Studio. 2. Corporate Communications will promote the activity as per the agreement. 3. Unveil the mural on September 8, 2018 at the Centennial event.

<b>Attachment(s)</b>	None.
<b>Report Reviewed by:</b>	<div> Sheila Moore, Senior Communications Officer</div> <div> Rick Wojtkiw, GM Corporate Support</div>

## Strategic Alignment Checklist

**Vision:** Sturgeon County: a diverse, active community that pioneers opportunities and promotes initiative while embracing rural lifestyles.

**Mission:** Provide quality, cost effective services and infrastructure to meet the diverse needs of the Sturgeon County community, while improving competitiveness and sustainability.

Focus Areas	Not consistent	N/A	Consistent
<b>Strong Local Governance and Regional Leadership</b>			
<i>We promote consistent and accountable leadership through collaborative and transparent processes (Strategic Plan, pg. 27 MDP)</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Consistent with neighborhood role (see MDP), master plans, policies</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Considers fiscal stability and sustainability</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Has a positive impact on regional and sub-regional cooperation</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Respect the Natural Environment</b>			
<i>We acknowledge the importance of a healthy environment and will minimize and monitor our impact on ecosystems (Strategic Plan, pg. 27 MDP)</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Compliance with Provincial and Federal regulations and/or legislation</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Ensure effective environmental risk management</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Community Identity &amp; Spirit</b>			
<i>We will build upon our strengths, where together we will create an inclusive, caring community (Strategic Plan, (Strategic Plan, pg. 27 MDP)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Promotes and/or enhances residents' identification with Sturgeon County</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Enhances service provision through community partnerships</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Supports Sturgeon County's cultural history</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Planned Growth and Prosperity</b>			
<i>We encourage varied and integrated enterprises that enhance our strong economic base, while balancing the needs of the community and natural environment. (Strategic Plan, pg. 27 MDP)</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Does the proposal align with the Integrated Regional Growth Strategy (map/policies) pg. 26 MDP</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Considers cumulative costs and long-term funding implications</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Targets growth around current or planned infrastructure</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Maintain and Enhance Strong Communities</b>			
<i>We are committed to a safe, secure community, where our residents are respected and provided with access to opportunities. (Strategic Plan, pg. 27 MDP)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Positive impact on residents' quality of life</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Supports and promotes volunteer efforts</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Provides programs and services that are accessible to all residents</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Operational Excellence</b>			
<i>We have the organizational capability to deliver consistent and defined levels of service to all stakeholders in a professional, efficient, and cost effective manner</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Staff have the knowledge, skills and capability to perform their jobs</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Streamlines operational processes and policies</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>Promotes engagement and professional interaction with stakeholders</li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>Considers a cost-structure which allows Sturgeon County to remain competitive within a regional, national and global context</li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>