

Sturgeon County Business License White Paper

Recommendations to Council

Shawna Gawreluck, Chair, Sturgeon County Economic Development Advisory Board

Two distinct opportunities

1. To utilize as a tool in regards to business compliance under the Proposed Land Use Bylaw
 2. To collect and maintain data and an inventory of businesses
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1. Business Compliance

- Enforcement Tool
 - Proactive system
 - Budgetary considerations
 - Safety, Environmental, Disaster planning
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2. Collect and maintain data

- Tool of Economic development
 - Natural progression to current process of development permits
 - Data integration between departments
 - Data driven decision making
 - Contact Relationship Management (CRM) System
 - Budgetary considerations
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Recommendations

- LUB may resolve concerns
 - Revisit Business Licensing discussion after implementation of Proposed LUB
 - Phased in approach
 - Definable benefits to business owners
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