

Agenda Item: D.4

Request for Decision

Title	Community Recreation Facility Public Consultation
Proposed Motion	That Council approve the Public Engagement Plan to inform the County's level of involvement in the construction and operations of the Morinville Community Recreation Facility, once the final business case is received and made public.
Administrative Recommendation	Administration recommends the scope and timing of public consultation as attached. It is important that this commitment to our residents is communicated and expectations for public participation is established in support of this key decision-making process.
Previous Council	November 8, 2016 – Motion 415/16
Direction	That Council appoint three members of Council to join with three members of the Town of Morinville Council to jointly develop a business case for the Morinville Multi-Use Recreation Facility in order to apply for grant funding.
	October 25, 2016 – Motion 382/16
	That Council support the development of a Joint Business Case with the Town of Morinville for the Regional Recreation Facility.
Report	Background Information
	 Mayor Lisa Holmes made a public presentation to Sturgeon County during a regular Council meeting on October 13, 2016 requesting joint participation in the development of a business case for the construction of a recreation facility.
	 A business case is a proposal document provided to support approval, funding, or both for an activity, initiative, position, or project. A business case provides the necessary information from a business standpoint to determine whether or not the project is worth the required investment (people, time, money). A key element of a business case is the evaluation of multiple strategies to address a business need or opportunity.
	 Highlights of the October 13 presentation included: Recreation facilities will be a higher priority in the next phase of the Building Canada Federal Infrastructure Program (Note: No formal announcement made by Infrastructure Canada).

- In anticipation of an announcement regarding funding beyond 2018, the Town of Morinville requested a collaborative business case development to form the basis of a grant submission for federal funding.
- It is generally understood that projects completed in collaboration are often given priority for funding.
- In the absence of any formal announcement and knowledge of the subsequent funding formula, there is no requirement, at this time, for a funding commitment in the capital budget.
- The Town of Morinville intends to scale and transition the build-out of the recreation facility based on availability of funds. If funding from Building Canada is not received to an appropriate level to make to project viable there will be another decision point for the Town of Morinville in relation to the capital budget and phases of construction.
- Federal infrastructure grant program announcement with an anticipated contribution of 90% from other levels of government.
- Summary of the Council Request for Decision on October 25, 2016:
 - The Town of Morinville has maintained its autonomy in conducting a facility site study, land assembly, needs assessments, conceptual feasibility and site master plan. This is a Morinville facility, governed by Morinville for the residents of Morinville.
 - In the fall of 2013, the Town of Morinville retained the team of aodbt architecture + interior design and Pac West Properties to provide a feasibility study outlining a strategy to develop a new recreation complex in Morinville.
 - In 2015 the Town announced the purchase of the land for the recreation center.
 - Also, in 2015 the Town of Morinville engaged
 Ramseyhouse Consulting to lead a series of Stakeholder
 Advisory Group meetings to gain public input regarding the development of a new recreation complex.
 - In August 2015, the Town of Morinville tendered a Request For Proposals for "Architectural & Professional Services for a Recreation Facility".
 - The design prepared by the Town and attached to the October 25, 2016 RFD formed the basis for the business case development.
 - Participation in the development of a collaborative business case will form the basis of a grant submission for Federal Funding.
 - The Infrastructure Canada Business Case guide was used as a template for the completion of the business case and includes some key sections including: project governance, financial requirements, as well as project risks and mitigation measures.
 - The Town of Morinville intends to scale and phase the build-out of the recreation facility based on availability of funds. If

- sufficient funding from Building Canada are not received at a level that makes the project economic, there will be another decision point for the Town of Morinville in relation to the capital budget and phases of construction.
- The primary responsibility for the development of the business case resided with the Town of Morinville.
- The IAC Sub Committee Regional Recreation Centre (Sub Committee)
 was established by the Sturgeon County / Town of Morinville
 Intermunicipal Affairs Committee (IAC) for the primary purpose of
 assisting the IAC in the development of a business case for the purpose
 of:
 - applying to the Federal Infrastructure program and
 - approval by the municipal councils to proceed.
 - The first meeting on the IAC Sub-committee was held December 13, 2016. The business case went through a number of revisions in the six months as part of the committee's desire to have an approved business case. Debate on material matters included:
 - What is reasonable in terms of the schedule and priorities for complete build-out?
 - How do we proceed with stakeholder consultation?
 - How do we effectively deal with the Implementation approach so we can have a complete business case?
 - Risk in accepting operating and capital estimates +/-20 &
 25%?
 - What is the review and approval process?
 - The correlation between funding options and governance model?
 - At what point in time do we evaluate the cost benefit of environmental design considerations?
- Work of the IAC Subcommittee is now complete and has been disbanded effective July 4, 2017. The draft business case prepared as of July 2017 provides the necessary information, from a business standpoint, to evaluate whether or not the project is worth the required investment (people, time, money). A substantive portion of the business case provides good information to inform future decisions.
 - The benefits of recreation and support for a multiplex are numerous.
 - The entire scope of the facility is clearly identified.
 - The rationale for the preferred option is highly financial and assumes the ability to leverage other government funding.
 - Assumptions and sources of data for the operating and capital expenses are reasonable.
 - Business case may not be as comprehensive as we anticipated given the scope of the project but will be effective in terms of supporting a grant application and provides the basis for making future informed decisions.

- Business case is a management tool and should be developed over time as a living document as information becomes available:
 - Financial position can be updated after an announcement regarding funding levels from other levels of government.
 - Implementation approach to be completed as more information becomes available
 - governance, financial and management plans still need to be developed.
 - Decisions on the priority components within phases as fundraising plan gets implemented.
- June 27, 2017 Town of Morinville voted in favor of a motion to build the rec-centre's arena and field house at the same time expanding the scope of phase 1 as identified in the draft Business case. The Town has committed to updating the business case to reflect this alternative and is expecting to approve the business case and make it public at their regular meeting of August 22, 2017.
- Sturgeon County is committed to effective public consultation. We
 deliberately chose to wait for the approval of the draft business case
 prior to proceeding to ensure a higher level of meaningful and informed
 interactions with our residents. Actively disseminating the business case
 following the Town of Morinville's approval will improve transparency,
 and the nature of the collaboration.

External Communication

- To date, Sturgeon County's only form of communication with our residents has been through public Council agenda packages, meeting minutes and video recordings.
- The business case and its content is a record under the custody and control of the Town of Morinville and Sturgeon County has no authority over its release.
- Under typical circumstances a public engagement plan would not come
 to Council for approval. Once budget is approved, it is Administrations
 responsibility to implement. Given the unique nature of this project, the
 level of involvement we anticipate from our residents and the desire to
 share the decision making through active participation, we want to be
 transparent in our commitment to residents and Council.

Relevant Policy/Legislation/Practices:

Public Engagement Policy

Implication of Administrative Recommendation

Strategic Alignment:

Strong Local Governance and Regional Leadership – Sturgeon County is committed to being a respected regional partner, representing the interests of Sturgeon County sub-regionally. Effective joint partnerships and coordination of municipal processes must be mutually beneficial.

Planned Growth – The desired intent is to facilitate regional recreation and cultural activities that reflect the needs of both rural and urban communities (Neighborhood C). The balance comes when considering the development of a regional approach to funding recreation, arts and cultural facilities and open spaces that benefit the residents of the Neighbourhood and the Towns of Morinville, Gibbons, Bon Accord and Legal.

Organizational:

Organizationally we anticipated the effort to properly consult with our residents. Sturgeon's Commitment to the Public through this process has consistently been to work with residents to ensure that their concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.

Financial:

The financial commitment for effective public engagement has been approved for \$15,000.

Alternatives Considered

1. Approve a different level for public involvement and recommend an alternative implementation strategy.

Implications of Alternatives

Strategic Alignment:

None.

Organizational:

 May put pressure on Administration to turn-around a Consultation process in short order, potentially affecting volume and quality of participation.

Financial:

• The financial impact that has been committed is \$15,000. Costs may increase if less time available to plan.

Follow up Action

- 1. Assemble information necessary to support an informed discussion (Community Services August/September 2017).
- 2. Select the consultation team and/or hire appropriate contractors/facilitators (Corporate Communications).
- 3. Tentatively booking facilities for divisional meetings (Corporate Communications).

Attachment(s)

- 1. Public Engagement Plan Morinville Recreation Centre
- 2. Public Engagement Policy

Report Reviewed

by:

Susan Berry, Manager Community Services

Ian McKay, P.Eng, GM Municipal Services

Peter Tarnawsky, County Commissioner – CAO

Strategic Alignment Checklist

Vision: Sturgeon County: a diverse, active community that pioneers opportunities and promotes initiative while embracing rural lifestyles.

Mission: Provide quality, cost effective services and infrastructure to meet the diverse needs of the Sturgeon County community, while improving competitiveness and sustainability.

Focus Areas	Not consistent	N/A	Consistent
Strong Local Governance and Regional Leadership			
We promote consistent and accountable leadership through collaborative and transparent processes (Strategic Plan, pg. 27 MDP)			×
 Consistent with neighborhood role (see MDP), master plans, policies 			\bowtie
Considers fiscal stability and sustainability			\boxtimes
Has a positive impact on regional and sub-regional cooperation			\boxtimes
Respect the Natural Environment			
We acknowledge the importance of a healthy environment and will minimize and monitor our impact on ecosystems (Strategic Plan, pg. 27 MDP)			×
Compliance with Provincial and Federal regulations and/or legislation			\boxtimes
Ensure effective environmental risk management			
Community Identity & Spirit			
We will build upon our strengths, where together we will create an inclusive, caring community (Strategic Plan, (Strategic Plan, pg. 27 MDP)			×
Promotes and/or enhances residents' identification with Sturgeon County		\boxtimes	
Enhances service provision through community partnerships			
Supports Sturgeon County's cultural history		×	
Planned Growth and Prosperity			
We encourage varied and integrated enterprises that enhance our strong economic base, while balancing the needs of the community and natural environment. (Strategic Plan, pg. 27 MDP)			×
Does the proposal align with the Integrated Regional Growth Strategy (map/policies) pg. 26 MDP		×	
Considers cumulative costs and long-term funding implications			⊠
Targets growth around current or planned infrastructure			
Maintain and Enhance Strong Communities			
We are committed to a safe, secure community, where our residents are respected and provided with access to opportunities. (Strategic Plan, pg. 27 MDP)			×
Positive impact on residents' quality of life			
Supports and promotes volunteer efforts		\boxtimes	
Provides programs and services that are accessible to all residents			
Operational Excellence			
We have the organizational capability to deliver consistent and defined levels of service to all stakeholders in a professional, efficient, and cost effective manner			
Staff have the knowledge, skills and capability to perform their jobs			
Streamlines operational processes and policies			\boxtimes
Promotes engagement and professional interaction with stakeholders			
Considers a cost-structure which allows Sturgeon County to remain competitive within a regional, national and global context			⊠