

Sturgeon County

9613-100 Street Morinville, Alberta T8R 1L9

Meeting Agenda - Final Council

Tuesday, October 27, 2020

9:00 AM

Through Electronic Communications

A. CALL TO ORDER AND RELATED BUSINESS

A.1 CALL TO ORDER

A.2 ADOPTION OF AGENDA

A.3 ADOPTION OF MINUTES

A.3.1 October 13, 2020 Regular Council Meeting Minutes

Proposed Motion: That Council adopt the October 13, 2020 Regular Council Meeting Minutes as

presented.

Attachments: Regular Council Meeting Minutes - October 13, 2020

C. PRESENTATIONS/PUBLIC HEARINGS/INTERVIEWS

C.1 PUBLIC HEARINGS

C.1.1 1:30 p.m. Public Hearing - Bylaw 1510/20 - Amendment of

Land Use Bylaw 1385/17 - Redistrict a Portion of SE

27-56-23 W4M from AG - Agriculture to REC -

Recreational District

<u>Attachments:</u> Briefing Note

Bylaw 1510/20

Public Hearing Process

Written Submission from Jesse and Michelle Keleman

Martyn Bell, Acting Manager, Planning and Development

Services

D. NEW BUSINESS

D.1 Plastic Research in Action (PRIA) Asphalt Paving Applied

Research Project

Proposed Motion: 1. That Council authorize the Chief Administrative Officer to enter into a

contribution agreement with the Northern Alberta Institute of Technology (NAIT), Lafarge Canada Inc., GreenMantra Technologies Ltd., and Strathcona County to

carry out the Asphalt Paving Applied Research Project.

2. That Council authorize an in-kind contribution of \$30,000 towards the Asphalt

Paving Applied Research Project.

Attachments: Request for Decision

Jeff Yanew, Manager, Utility and Waste Management

Services

D.2 Bylaw 1508/20 - Animal Control Bylaw (Repeal and

Replacement of Bylaw 952/02) - Third Reading

Proposed Motion: That Council give third reading of Bylaw 1508/20 as amended.

Attachments: Request for Decision

Bylaw 1508/20 redlined

Bylaw 1508/20 as amended

Pat Mahoney, Fire Chief/Manager, Protective Services

D.3 11:00 a.m. Sturgeon Valley Public Engagement and

Communications Plan

Proposed Motion: That Council approve the Sturgeon Valley Public Engagement and

Communications Plan, provided in Attachment 1, as a foundation for the delivery of stakeholder engagement and communications for each Sturgeon

Valley planning project.

Attachments: Request for Decision

Attachment 1: Sturgeon Valley Engagement and Communi

Michael Klassen, Program Lead Long Range and Regional

Planning, Planning and Development Services

D.4 Bylaw 1510/20 - Amendment of Land Use Bylaw 1385/17 -

Redistrict a Portion of SE 27-56-23 W4M from AG-Agriculture to REC-Recreational District - Second and Third Reading

Proposed Motion: 1. That Council give second reading of Bylaw 1510/20.

2. That Council give third reading of Bylaw 1510/20.

Attachments: Request for Decision

Bylaw 1510/20

Martyn Bell, Acting Manager, Planning and Development

Services

D.5 CLOSED SESSION - Contractual Matter

***Closed session pursuant to section 197(2) of the Municipal Government Act and in accordance with section 24 (advice from officials), section 25 (disclosure harmful to economic or other interests of a public body), and section 27 (privileged information) of the Freedom of Information and Protection of

Privacy Act***

<u>Attachments:</u> <u>Closed Session Insert</u>

Jeff Yanew, Manager, Utility and Waste Management

Services

G. URGENT MATTERS

H. NOTICES OF MOTION

I. ADJOURNMENT



Sturgeon County

9613-100 Street Morinville, Alberta T8R 1L9

Legislation Text

File #: MTS-022-20, Version: 1

October 13, 2020 Regular Council Meeting Minutes

That Council adopt the October 13, 2020 Regular Council Meeting Minutes as presented.



Sturgeon County

9613-100 Street Morinville, Alberta T8R 1L9

Meeting Minutes - Unadopted Council

Tuesday, October 13, 2020

9:00 AM

Through Electronic Communications

A. CALL TO ORDER AND RELATED BUSINESS

The following members of Council were in attendance through electronic means in accordance with section 199 of the Municipal Government Act, the Meeting Procedures (COVID-19 Suppression) Regulation, and Sturgeon County Procedure Bylaw Amendment 1497/20.

Present:

 6 - Mayor Alanna Hnatiw, Councillor Dan Derouin, Councillor Kristin Toms, Councillor Wayne Bokenfohr, Councillor Neal Comeau, and Councillor Patrick D. Tighe

Absent: 1 - Councillor Karen Shaw

A.1 CALL TO ORDER

Mayor Hnatiw called the October 13, 2020 Regular Council Meeting to order at 9:00 a.m. and acknowledged that Council meets on Treaty 6 Territory, a traditional meeting ground for many Indigenous Peoples, and in particular the Michel Band and Alexander First Nation, and also recognized the Métis and Inuit, whose footsteps have marked these lands and share a deep rooted history.

Mayor Hnatiw proclaimed October 18 - 24, 2020 Small Business Week in Sturgeon County.

Mayor Hnatiw proclaimed October 26 - 30, 2020 Development Officers Week in Sturgeon County.

<u>Administration Present Through Electronic Communications</u>

Reegan McCullough, County Commissioner - CAO
Scott MacDougall, Chief Operations Officer - COO
Jesse Sopko, Director, Corporate Services
Travis Peter, Director, Development and Strategic Services
Sabrina Duquette, Acting Manager, Financial Services
Lucas Warren, Manager, Corporate Communications
Scott Rodda, Manager, Family and Community Support Services
Craig Walker, Planning Officer, Planning and Development Services
Christina Kwok, Senior Accountant, Operations, Financial Services
Madisyn Gabriel, Senior Accountant, Operations, Financial Services
Lisa Schovanek, Legislative Officer, Legislative Services
Dianne Mason, Legislative Officer, Legislative Services

A.2 ADOPTION OF AGENDA

W Bokenfohr MOVED:

Motion 448/20: That Council adopt the October 13, 2020 Regular Council Meeting Agenda as presented.

CARRIED UNANIMOUSLY

A.3 CONSENT AGENDA

A.3.1 October 13, 2020 Consent Agenda

Presented by Jesse Sopko, Director, Corporate Services.

K. Toms MOVED:

Motion 449/20: That Council approve the September 22, 2020 Regular Council Meeting Minutes as presented; and that Council approve the Recognition of Former Elected Officials Policy as presented.

CARRIED UNANIMOUSLY

A.4 ADOPTION OF MINUTES

A.4.1 September 22, 2020 Regular Council Meeting Minutes Motion was approved on Consent Agenda.

D. NEW BUSINESS

D.1 Recognition of Former Elected Officials Policy

Motion was approved on Consent Agenda.

D.2 Request to Cancel a Portion of Property Taxes Due to Fire Loss - Roll #418001

Presented by Sabrina Duquette, Acting Manager, Financial Services; Christina Kwok, Senior Accountant, Operations; and Madisyn Gabriel, Senior Accountant, Operations, Financial Services.

D. Derouin MOVED:

Motion 450/20: That Council refund property taxes in the amount of \$2,477.13 and a tax penalty in the amount of \$285.73 for Roll #418001.

CARRIED UNANIMOUSLY

D.3 COVID-19 Administrative Update

Presented by Scott MacDougall, Chief Operations Officer - COO.

W. Bokenfohr MOVED:

Motion 451/20: That Council accept the October 13, 2020 COVID-19 Administrative Update as information.

CARRIED UNANIMOUSLY

D.4 Bylaw 1514/20 - Amendments to Land Use Bylaw 1385/17
 - Miscellaneous Technical Redistrictings - First Reading

Presented by Craig Walker, Planning Officer, Planning and Development Services.

D. Derouin MOVED:

Motion 452/20: That Council give first reading of Bylaw 1514/20.

D.5 2019 Family and Community Support Services Annual Report

Presented by Scott Rodda, Manager, Family and Community Support Services.

K. Toms MOVED:

Motion 453/20:That Council accept the 2019 Family and Community Support Services Annual Report as information.

CARRIED UNANIMOUSLY

Councillor Shaw joined the meeting at 10:03 a.m.

Present:

 7 - Mayor Alanna Hnatiw, Councillor Dan Derouin, Councillor Kristin Toms, Councillor Wayne Bokenfohr, Councillor Neal Comeau, Councillor Patrick D. Tighe, and Councillor Karen Shaw

D.6 Community Grant Policy

Presented by Scott Rodda, Manager, Family and Community Support Services.

W. Bokenfohr MOVED:

Motion 454/20: That Council approve the Community Grant Policy as presented.

CARRIED UNANIMOUSLY

The meeting was recessed at 10:09 a.m.

The meeting was reconvened at 10:14 a.m. with all those members of Council previously listed in attendance.

D.7 Family and Community Support Services Grant Policy

Presented by Scott Rodda, Manager, Family and Community Support Services.

N. Comeau MOVED:

Motion 455/20: That Council approve the Family and Community Support Services Grant Policy as presented.

CARRIED UNANIMOUSLY

D.8 2020 Volunteer Appreciation Initiative

Presented by Scott Rodda, Manager, Family and Community Support Services.

N. Comeau MOVED:

Motion 456/20: That Council support the Volunteer Appreciation initiative proposed by Family and Community Support Services.

CARRIED UNANIMOUSLY

D.9 Community Cookbook Initiative

Presented by Scott Rodda, Manager, Family and Community Support Services.

W. Bokenfohr MOVED:

Motion 457/20: That Council support the Community Cookbook initiative being led by Family and Community Support Services.

D.10

Bylaw 1518/20 - Amendment to Bylaw 1105/06 - Records and Information Management Bylaw - Three Readings

Presented by Jesse Sopko, Director, Corporate Services.

P.D Tighe MOVED:

Motion 458/20: That Council give first reading of Bylaw 1518/20.

CARRIED UNANIMOUSLY

P.D Tighe MOVED

Motion 459/20: That Council give second reading of Bylaw 1518/20.

CARRIED UNANIMOUSLY

P.D Tighe MOVED:

Motion 460/20: That Council consider third reading of Bylaw 1518/20.

CARRIED UNANIMOUSLY

P.D Tighe MOVED:

Motion 461/20: That Council give third reading of Bylaw 1518/20.

The meeting was recessed at 10:48 a.m.

The meeting was reconvened at 10:59 a.m. with all those members of Council previously listed in attendance.

D.11 Bylaw 1474/20 - Board and Committee Member Code of

Conduct Bylaw - First Reading

Presented by Jesse Sopko, Director, Corporate Services.

K. Toms MOVED:

Motion 462/20: That Council give first reading of Bylaw 1474/20.

CARRIED UNANIMOUSLY

K. Toms MOVED:

Motion 463/20: That Council direct Administration to present Bylaw 1474/20 to each County Board and Committee for review and comment prior to Council's consideration of second and third reading of the Bylaw.

CARRIED UNANIMOUSLY

D.12 Bylaw 1515/20 - Agricultural Service Board Bylaw - First Reading

Presented by Jesse Sopko, Director, Corporate Services.

D. Derouin MOVED:

Motion 464/20: That Council give first reading of Bylaw 1515/20.

D.13 Bylaw 1516/20 - Agricultural Appeal Board Bylaw - First Reading

Presented by Jesse Sopko, Director, Corporate Services.

N. Comeau MOVED:

Motion 465/20: That Council give first reading of Bylaw 1516/20.

CARRIED UNANIMOUSLY

D.14 Bylaw 1519/20 - Environmental Protection Appeal BoardBylaw - First Reading

Presented by Jesse Sopko, Director, Corporate Services.

The meeting was recessed at 11:35 a.m.

The meeting was reconvened at 11:38 a.m. with all those members of Council previously listed in attendance.

K. Toms MOVED:

Motion 466/20: That Council give first reading of Bylaw 1519/20.

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K. Toms MOVED:

Motion 467/20: That Council adjourn the October 13, 2020 Regular Council Meeting at 11:43 a.m.

 MAYOR
COUNTY COMMISSIONER (CAO)



Sturgeon County

9613-100 Street Morinville, Alberta T8R 1L9

Legislation Text

File #: INF-130-20, Version: 1

1:30 p.m. Public Hearing - Bylaw 1510/20 - Amendment of Land Use Bylaw 1385/17 - Redistrict a Portion of SE 27-56-23 W4M from AG - Agriculture to REC - Recreational District



Agenda Item: C.1.1

Briefing Note

Title 1:30 p.m. Public Hearing - Bylaw 1510/20 - Amendment of Land Use Bylaw 1385/17 – Redistrict a portion of SE 27-56-23 W4M from AG-**Agriculture to REC - Recreational District**

Issue

To provide an opportunity for members of the public to submit their comments regarding Bylaw 1510/20, which would redistrict a portion of SE 27-56-23 W4M from AG - Agriculture to REC - Recreational District.

Previous Council

September 22, 2020 Regular Council Meeting **Direction** | Motion 442/20: That Council give first reading of Bylaw 1510/20.

Report Background Information

- Goose Hummock Golf Resort Inc. (SE 27-56-23 W4M) (the Resort) recently acquired an additional 10 acres as a result of a lot-line adjustment with the neighbouring acreage lot located in the southwest corner of the same quarter section.
- The Resort is requesting the 10-acre portion of land to be redistricted from "AG - Agriculture" to "REC - Recreational" for consistency with the existing Goose Hummock lands. This will allow for logical future planning of the property in its entirety.
- The previous location for a campground site was located just north of the current 10-acre parcel being redistricted. Development permit #10-D0241 was approved on October 17, 2019. If the redistricting is approved, Administration will work with the applicant on a new development permit.
- As the property is within 800m of a provincial highway, any future development permit application will be subject to approval from Alberta Transportation. Further discussion will be needed with Administration during the development permit stage.

External Communication

- Direct letter invitations for the Public Hearing were sent to landowners within an 800m radius of the application.
- Newspaper advertisements were placed in the Morinville *Free* Press for the Public Hearing (October 13 and October 20, 2020), in

Date Written: October 6, 2020 Council Meeting Date: October 27, 2020

- accordance with the advertising requirements detailed within section 606 of the *Municipal Government Act* (MGA).
- With the recent measures in place for COVID-19, the Public Hearing will be conducted virtually. All submissions will be accepted via email or by registered speaker. Residents will have the opportunity to provide their opinion in writing or may register to speak at the Public Hearing through Legislative Services.

Relevant Policy/Legislation/Practices

- The MGA authorizes Council to establish and amend Bylaws.
- Section 692 of the MGA requires that a municipality hold a Public Hearing prior to giving second reading to a proposed bylaw.
- Sturgeon County Land Use Bylaw 1385/17
- No Local Planning Document (e.g. Area Structure Plan) exists for the area; therefore, the County's Municipal Development Plan (MDP) provides the overarching land use policies for this application. The relevant MDP policies are listed below:
 - The subject property is located within Neighbourhood C –
 the role of which is "To secure Sturgeon County's position
 as an agricultural leader and facilitate subsequent
 agricultural activity that sustains its provincial importance."
 - 5.5.14 "May consider Non-Residential development on a case-by-case basis (without the adoption of a Planning Document) provided that no subdivision is proposed, that there are no service upgrades required and that there is demonstrated support from the local community".

Implication

Maintain and Enhance Strong Communities - Goal 2.1 aims to provide Sturgeon County residents with access to programs and services that contribute to their well-being and quality of life.

The proposed development will help provide the residents of the County and adjacent towns with a service complementary to surrounding land uses.

Organizational:

Administration will coordinate second and third reading for the bylaw amendment.

Financial:

None.

Follow Up Action

Bring Bylaw 1510/20 forward to Council for consideration of second and third readings (Planning and Development Services, October 27, 2020).

Date Written: October 6, 2020 Council Meeting Date: October 27, 2020

- Attachment(s) 1. Bylaw 1510/20
 - 2. Public Hearing Process
 - 3. Written Submission from Jesse and Michelle Keleman

Report Reviewed

by:

Travis Peter, Director, Development and Strategic Services

Reegan McCullough, County Commissioner – CAO

Date Written: October 6, 2020 Council Meeting Date: October 27, 2020

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Strategic Alignment Checklist

Vision: Sturgeon County: a diverse, active community that pioneers opportunities and promotes initiative while embracing rural lifestyles.

Mission: Provide quality, cost effective services and infrastructure to meet the diverse needs of the Sturgeon County community, while improving competitiveness and sustainability.

Focus Areas	Not consistent	N/A	Consistent
Planned Growth and Prosperity			
We encourage varied and integrated enterprises that enhance our strong economic base, while balancing the needs of the community and natural environment. (Strategic Plan and MDP pg. 36)			×
 Supports a strong thriving business environment to strengthen our economic foundation 			×
 Plans for responsible growth through the MDP and regional growth plan. 			\boxtimes
 Manages growth for current and future developments through: transparent bylaws, policies and processes to enable responsible land development 			⊠
o targeting growth around existing and identified future growth areas			
Maintain and Enhance Strong Communities			
We are committed to a safe and viable community, where our residents are provided with access to opportunities and quality of life. (Strategic Plan and pg. 27 MDP)			×
 Provides access to programs and services that have a positive impact on residents' quality of life 			×
Provides access to safe and reliable infrastructure assets			\boxtimes
Supports the safety of people and property			×
Strong Local and Regional Governance			
We promote consistent and accountable leadership through collaborative and transparent processes (Strategic Plan and pg. 27 MDP)			×
 Provides effective leadership and management consistent with Strategic Plan, MDP, master plans, bylaws, policies, community engagement 			×
Considers fiscal stability and sustainability		\boxtimes	
Fosters collaborative intergovernmental partnerships			×
Community Identity & Spirit			
We will build upon our strengths, where together we will create an inclusive, caring community (Strategic Plan and MDP pg. 27)		×	
 Promotes and/or enhances residents' identification with Sturgeon County 		\boxtimes	
Support and/or collaborate with voluntary organizations in the region		×	
Environmental Stewardship			
We foster a healthy environment and minimize our impact on ecosystems. (Strategic Plan and MDP pg. 27)			×
Plans and partnerships that minimize environmental impact on natural areas			\boxtimes
Provides awareness of environmental issues impacting the County			\boxtimes

Date Written: October 6, 2020 Council Meeting Date: October 27, 2020

BYLAW 1510/20 AMENDMENT TO LAND USE BYLAW 1385/17 STURGEON COUNTY, MORINVILLE, ALBERTA

A BYLAW OF STURGEON COUNTY, ALBERTA, FOR THE PURPOSE OF AMENDING LAND USE BYLAW 1385/17.

WHEREAS, the *Municipal Government Act*, RSA 2000 c.M-26, any regulations thereunder, and any amendments or successor legislation thereto, authorize Council to establish and amend Land Use Bylaw 1385/17;

AND WHEREAS, the Council of Sturgeon County has deemed it desirable to amend Land Use Bylaw 1385/17;

NOW THEREFORE, the Council of Sturgeon County, duly assembled, hereby enacts as follows:

LAND USE BYLAW 1385/17 IS AMENDED AS FOLLOWS:

- 1. The portion of land within SE 27-56-23 W4M, as shown on Schedule "A", is redistricted from "AG Agriculture District" to "REC Recreational District".
- 2. Part 19.2 Schedule 1 Land Use District Map is changed to reflect the redistricting for the portion of land within SE 27-56-23 W4M, as shown in Schedule "A".

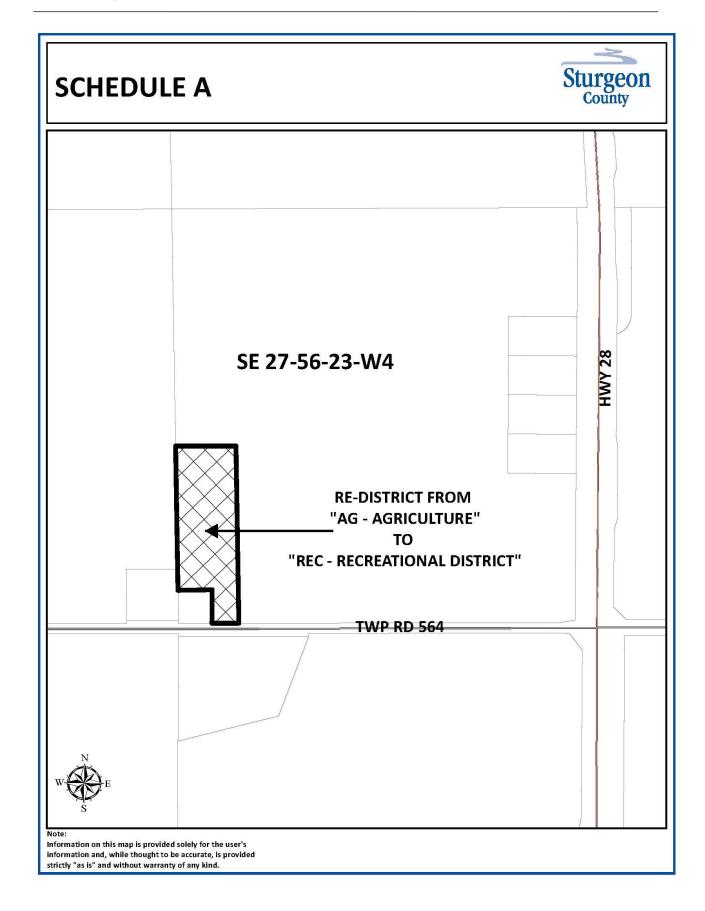
This Bylaw shall come into force upon being passed.

DATE SIGNED

Read a first time this 22 nd day of September, 2020.						
Read a second time thisday of	_, 2020.					
Read a third time thisday of	2020.					
	Alanna Hnatiw MAYOR					
	Reegan McCullough					

If any portion of this bylaw is declared invalid by a court of competent jurisdiction, then the invalid portion must be severed and the remainder of the bylaw is deemed valid.

BYLAW 1510/20 PAGE 2





Public Hearing Process Public Hearings held through Electronic Communications

Registered Speakers connect to the Public Hearing using the dial-in information provided by the Legislative Officer.

The Public Hearing is called to order by the Chair.

The Chair welcomes everyone and provides an overview as to how the Public Hearing will proceed.

The Chair asks Administration to provide a brief overview and summary of the proposed bylaw. Council may ask clarifying questions.

If applicable, the Applicant is given an opportunity to speak (15-minute time limit). Council may ask clarifying questions.

Council hears from Registered Speakers (5-minute time limit each). Council may ask clarifying questions.

After all Registered Speakers have provided input, the Chair asks the Legislative Officer to read in any submissions that were received by email after publication of the Council agenda package and prior to the close of the Public Hearing.

After hearing any read-in submissions, the Chair asks if Council has any final questions of Administration, and Administration may provide comment on the information provided by the Registered Speakers or from written submissions, if any.

The Chair inquires with Council whether they are satisfied that the information received enables them to decide on the matter. Should Council wish to obtain further information, the Public Hearing is recessed. Otherwise, the Public Hearing is closed. Once Council decides to close the Public Hearing, no further written or verbal decisions can be received.

The Chair declares the Public Hearing closed, or recessed to a future date and time.

Registered Speakers disconnect from the Public Hearing.

 From:
 Michelle Keleman

 To:
 Legislative Services

 Cc:
 Jesse Keleman

Subject: Bylaw 1510/20 amendment to land use bylaw 1385/17 of SE 27-56-23 W4M disapproval

Date: October 11, 2020 10:09:18 AM

To whom it may concern:

I am writing to express opinion, concern, and our strong disapproval regarding proposed bylaw 1510/20-amendment to land use bylaw 1385/17 to amend the zoning of a 10-ace portion of Pt. SE 27-56-23W4M from AG to REC.

The proposed re-zoning raises concerns for us as the adjacent landowners. We are currently in the beginning stages of building a home on our property. It is to our knowledge, via Sturgeon County inquiry, that Goose Hummock Golf Course and Tom Walter, partner of Goose Hummock, has been approved for a 200-stall campground directly north of the 10 acres. With the re-zoning of these 10 acres it raises concern for future development of this property. After the recent re-subdivision of the 10-acre parcel, we contacted Goose Hummock Golf course and their plans for the property have raised major concerns with us.

To our knowledge via our conversations, Goose Hummock plans to use the existing home on the recently subdivided parcel as a "gate house" for their future campground development. This subdivided piece of land remains zoned as AG and running a campground out of the home (exchange of money and regular customer visits) does not fall within the permitted used of AG land.

Since the subdivision of this land, we are left with approx. 35 meters of our property to be exposed to proposed reactional land for development of the campground. Sharing a property line property line with a campground raises concerns for noise, privacy, security, and vandalism. We believe the value and enjoyment of our property will be affected by this. Having a recreational property with a campground development directly beside our property will directly affect the resale value of our property and future home. We also find that having neighboring campers will not let us fully enjoy our property as intended. As avid campers, we know the tendencies of the curious camper. We will be concerned for intruders and noise. With the ever-rising rural crime rates, the increase in traffic, high turnover rate of campers, and wandering campers exploring, it raises concern for our safety and security as a young family. The development of this property will add unforeseen cost to the development of our residential land in the form of a full property perimeter fence and gate as a minimum-security measures and additional trees to attempt diminish noise made by campers.

The property was purchased to house our dream home away from the city so we can enjoy the quiet and peaceful setting the country life has to offer. the further development of this property raises major concern for the safety and security of our family. Please consider this our formal disapproval of the proposed bylaw change.

Sincerely,

Jesse and Michelle Keleman Owners of SW 1/4 SEC 27 TWP 56 RGE 23 W4THM



Sturgeon County

9613-100 Street Morinville, Alberta T8R 1L9

Legislation Text

File #: RFD-379-20, Version: 1

Plastic Research in Action (PRIA) Asphalt Paving Applied Research Project

- 1. That Council authorize the Chief Administrative Officer to enter into a contribution agreement with the Northern Alberta Institute of Technology (NAIT), Lafarge Canada Inc., GreenMantra Technologies Ltd., and Strathcona County to carry out the Asphalt Paving Applied Research Project.
- 2. That Council authorize an in-kind contribution of \$30,000 towards the Asphalt Paving Applied Research Project.



Agenda Item: D.1

Request for Decision

Plastic Research in Action (PRIA) Asphalt Paving Applied Research Project 1. That Council authorize the Chief Administrative Officer to enter into a **Proposed** contribution agreement with the Northern Alberta Institute of Technology Motion(s) (NAIT), Lafarge Canada Inc., GreenMantra Technologies Ltd., and Strathcona County to carry out the Asphalt Paving Applied Research Project. 2. That Council authorize an in-kind contribution of \$30,000 towards the Asphalt Paving Applied Research Project. Administrative Administration recommends Council authorize the execution of a Recommendation contribution agreement for the in-kind contribution of \$30,000 towards the Northern Alberta Institute of Technology's Asphalt Paving Applied Research Project. **Previous Council** None. Direction Background Information Report The Northern Alberta Institute of Technology (NAIT) has partnered with Inter Pipeline, as part of a 10-year research collaboration known as "Plastics Research in Action" (PRIA). The research partnership will look to develop solutions to ensure that waste plastics are reused as a valuable resource in the development of other products, while reducing the environmental impact. One of PRIA's initiatives is the Asphalt Paving Project, which will take post-consumer plastics and add to asphalt to determine whether the incorporation of recycled plastic materials into bituminous binders can result in a superior asphalt property in cold climate conditions. As part of the project, PRIA has reached out to Strathcona County and Sturgeon County to pilot the experimental asphalt on County roads. The project would assess if the polymer-blended asphalt can handle the high temperature shifts seen in Alberta climates. Based on a high-level technology scan conducted by NAIT students, technologies that convert plastic waste to a wax product for blending

Date Written: October 14, 2020 Council Meeting Date: October 27, 2020 into asphalt has shown favourable results when applied to roadways in warmer climates.

- The pilot project will test, validate, and demonstrate the blending of post-consumer plastics into asphalts for the Alberta marketplace.
- The PRIA team has formulated a contribution agreement to understand each respective party's contribution to the project. This would require a \$30,000 in-kind contribution from Sturgeon County, which would be offered through 2021 capital road projects.

External Communication

 Administration will report to Council on the results of the research project.

Relevant Policy/Legislation/Practices:

None.

Implication of Administrative Recommendation

Strategic Alignment:

Environmental Stewardship – Execution of a contribution agreement would demonstrate Council's willingness to foster environmental research projects that would help minimize the region's environmental impact.

Organizational:

Execution of a contribution agreement would require the County's ongoing project management support throughout the extent of the 2-year paving project.

Financial:

In-kind contributions are estimated at \$30,000. The County would incorporate the Asphalt Paving Project into existing 2021 road projects.

Estimation of In-Kind Services

Staff Time	\$ 12,000
Pavement Placement (apply tack coat, haul, place, and	\$ 5,000
compact mix)	
Basecourse Gravel, Subgrade Preparation	\$ 3,500
Patching and Sealing	\$ 500
Pavement Assessment and Report	\$ 1,500
Signage	\$ 2,500
Test Asphalt Transportation	\$ 3,500
Traffic Control	\$ 1,500
TOTAL	\$ 30,000

Alternatives Considered

Council could choose not to direct the CAO to execute a contribution agreement with the project partners.

Date Written: Oc Council Meeting Date: Oc

October 14, 2020 October 27, 2020

Implications of **Alternatives**

Strategic Alignment:

None.

Organizational:

Should Council choose not to authorize a contribution agreement, it would remove Sturgeon County from the project. As a result, Administration would not incur any additional workload resulting from future involvement on the project.

Financial:

None.

Follow up Action

1. Administration will provide Council the results of the Asphalt Paving Project at a future Council meeting (Utility and Waste Management Services).

Attachment(s) None.

Report Reviewed

by:

Jeffrey Yanew, Manager, Utility and Waste Management Services

Scott MacDougall, Chief Operations Officer - COO

Reegan McCullough, County Commissioner - CAO

Date Written: October 14, 2020 Council Meeting Date: October 27, 2020

Strategic Alignment Checklist

Vision: Sturgeon County: a diverse, active community that pioneers opportunities and promotes initiative while embracing rural lifestyles.

Mission: Provide quality, cost effective services and infrastructure to meet the diverse needs of the Sturgeon County community, while improving competitiveness and sustainability.

Focus Areas	Not consistent	N/A	Consistent
Planned Growth and Prosperity			
We encourage varied and integrated enterprises that enhance our strong economic base, while balancing the needs of the community and natural environment. (Strategic Plan and MDP pg. 36)		×	
 Supports a strong thriving business environment to strengthen our economic foundation 		×	
 Plans for responsible growth through the MDP and regional growth plan. 		\boxtimes	
 Manages growth for current and future developments through: transparent bylaws, policies and processes to enable responsible land development 		⊠	
 targeting growth around existing and identified future growth areas 		⊠	
Maintain and Enhance Strong Communities			
We are committed to a safe and viable community, where our residents are provided with access to opportunities and quality of life. (Strategic Plan and pg. 27 MDP)		×	
 Provides access to programs and services that have a positive impact on residents' quality of life 		×	
Provides access to safe and reliable infrastructure assets		\boxtimes	
Supports the safety of people and property		×	
Strong Local and Regional Governance			
We promote consistent and accountable leadership through collaborative and transparent processes (Strategic Plan and pg. 27 MDP)		×	
 Provides effective leadership and management consistent with Strategic Plan, MDP, master plans, bylaws, policies, community engagement 		×	
 Considers fiscal stability and sustainability 		\boxtimes	
 Fosters collaborative intergovernmental partnerships 		\boxtimes	
Community Identity & Spirit			
We will build upon our strengths, where together we will create an inclusive, caring community (Strategic Plan and MDP pg. 27)		×	
 Promotes and/or enhances residents' identification with Sturgeon County 		\boxtimes	
Support and/or collaborate with voluntary organizations in the region		\boxtimes	
Environmental Stewardship			
We foster a healthy environment and minimize our impact on ecosystems. (Strategic Plan and MDP pg. 27)			×
 Plans and partnerships that minimize environmental impact on natural areas 			⊠
 Provides awareness of environmental issues impacting the County 			\boxtimes

Date Written: October 14, 2020 Council Meeting Date: October 27, 2020



Sturgeon County

9613-100 Street Morinville, Alberta T8R 1L9

Legislation Text

File #: RFD-401-20, Version: 1

Bylaw 1508/20 - Animal Control Bylaw (Repeal and Replacement of Bylaw 952/02) - Third Reading

That Council give third reading of Bylaw 1508/20 as amended.



Agenda Item: <u>D.2</u>

Request for Decision

Title	Bylaw 1508/20 – Animal Control Bylaw – Repeal and Replacement of Bylaw 952/02 – Third Reading
Proposed Motion	That Council give third reading of Bylaw 1508/20 as amended.
Administrative Recommendation	Administration recommends that Council give third reading of Bylaw 1508/20 as amended.
Previous Council Direction	September 8, 2020 Council Meeting Motion 412/20: That Council give second reading of Bylaw 1508/20 as amended. June 30, 2020 Regular Council Meeting Motion 307/20: That Council give first reading of Bylaw 1508/20 as amended.
Report	 Background Information For the past several years, requests for service have been received by Protective Services and issues raised with members of Council surrounding the number of animals on properties and associated issues. Through regular department activities, reviews of bylaws are

 Following presentations to Council and comparison to other municipalities, it is recommended that items dealing with number of animals and new parameters surrounding urban hens should remain in a standalone bylaw and not contained in a Community Standards Bylaw.

governance. The existing Animal Control Bylaw was last reviewed and approved in 2002. Since that time, several changes have occurred throughout the County, including a full rewrite of the Land Use Bylaw.

- Bylaw 1433/19, the Community Standards Bylaw, was passed on August 25, 2020, and does not address the number of animals and urban hens permitted.
- On June 30, 2020, Council passed first reading of Bylaw 1508/20 with amendments.

Date Written: October 16, 2020 Council Meeting Date: October 27, 2020 On September 8, 2020 Council passed second reading of Bylaw 1508/20 with amendments. Those amendments have been incorporated into the Bylaw being presented for consideration of third reading.

New Information Since Second Reading

- After Bylaw 1508/20 received second reading, plans to advertise the bylaw, its content and purpose were discussed and planned.
 Engagement occurred with the public in early September.
- The public was encouraged to provide feedback regarding the bylaw.
 Advertising and consultation were conducted in the following manner:
 - Website/Twitter;
 - Morinville Free Press Sturgeon FYI Print;
 - Morinville Free Press Advertisements;
 - St. Albert Gazette Advertisements;
 - Sturgeon County Road Signs, as available; and
 - Links on Sturgeon County website to the proposed Animal Control Bylaw, as available.
- The feedback was collected and compiled. As a result of additional comments received and further review of the Bylaw's content, the following amendments are proposed for inclusion:
 - Section 2.15 added "Offspring" definition.
 - Added Section 5.9 "Residents keeping urban hens are required to advise Sturgeon County Protective Services, Animal Control and provide address, location of the coop and their assigned PID number.
 - Added Section 5.10 "Hen Keepers shall make themselves available and their coops available for inspection on a reasonable request from Provincial Authorities and/or Sturgeon County Protective Services, Animal Control.
 - Added section 7.5 "Section 7.2 herein shall not apply to the Offspring of Livestock".
 - Schedule "A" updated numbering and formatting to reflect proposed changes in the body of the Bylaw.

External Communication

External communication occurred as outlined above.

Relevant Policy/Legislation/Practices

Municipal Government Act

Implication of Administrative Recommendation

Strategic Alignment

Strong Local Governance and Regional Leadership, Planned Growth and Prosperity – Research conducted with other municipalities demonstrates the development of a new Animal Control Bylaw is consistent with legislation, master plans and policies and procedures. Items contained within this bylaw are generally aligned with surrounding municipalities.

Date Written:
Council Meeting Date:

October 16, 2020 October 27, 2020

Organizational

Support for a new bylaw of this nature will provide benefits and guidance to residents. It will allow Enforcement a mechanism to deal with some items that currently are somewhat difficult to deal with, as the current bylaw is outdated, or items have never been addressed.

<u>Financial</u>

None.

Alternatives Considered

Council may choose not to proceed with third reading.

Implications of Alternatives

Strategic Alignment:

 Strong Local Governance and Regional Leadership, Planned Growth and Prosperity – Enforcement of issues explored in new Animal Control Bylaw will continue to be a challenge to enforce.

Organizational:

• Current practices will continue under the existing Bylaw 952/02.

<u>Financial:</u>

• None.

Follow up Action

- 1. Obtain Mayor and CAO signatures on Bylaw 1508/20 (Legislative Services, October 2020).
- 2. Communicate the new bylaw to the community and a post a copy of the bylaw onto the County's website (Protective Services and Corporate Communications, October 2020).
- 3. Educate and implement through the regular course of duties (Protective Services, ongoing).

Attachment(s)

- 1. Bylaw 1508/20 redlined
- 2. Bylaw 1508/20 as amended

Report Reviewed

by:

Pat Mahoney, Fire Chief/Manager, Protective Services

Scott MacDougall, Chief Operations Officer – COO

Reegan McCullough, County Commissioner - CAO

Date Written: October 16, 2020 Council Meeting Date: October 27, 2020

Strategic Alignment Checklist

Vision: Sturgeon County: a diverse, active community that pioneers opportunities and promotes initiative while embracing rural lifestyles.

Mission: Provide quality, cost effective services and infrastructure to meet the diverse needs of the Sturgeon County community, while improving competitiveness and sustainability.

Focus Areas	Not consistent	N/A	Consistent
Planned Growth and Prosperity			
We encourage varied and integrated enterprises that enhance our strong economic base, while balancing the needs of the community and natural environment. (Strategic Plan and MDP pg. 36)			×
 Supports a strong thriving business environment to strengthen our economic foundation 		×	
 Plans for responsible growth through the MDP and regional growth plan. 			\boxtimes
 Manages growth for current and future developments through: transparent bylaws, policies and processes to enable responsible land development 			×
 targeting growth around existing and identified future growth areas 			⊠
Maintain and Enhance Strong Communities			
We are committed to a safe and viable community, where our residents are			
provided with access to opportunities and quality of life.			\boxtimes
(Strategic Plan and pg. 27 MDP)			
 Provides access to programs and services that have a positive impact on residents' quality of life 			
 Provides access to safe and reliable infrastructure assets 		\boxtimes	
Supports the safety of people and property			×
Strong Local and Regional Governance			
We promote consistent and accountable leadership through collaborative and transparent processes (Strategic Plan and pg. 27 MDP)			×
 Provides effective leadership and management consistent with Strategic Plan, MDP, master plans, bylaws, policies, community engagement 			\boxtimes
Considers fiscal stability and sustainability		\boxtimes	
 Fosters collaborative intergovernmental partnerships 		\boxtimes	
Community Identity & Spirit			
We will build upon our strengths, where together we will create an inclusive, caring community (Strategic Plan and MDP pg. 27)			×
 Promotes and/or enhances residents' identification with Sturgeon County 		\boxtimes	
Support and/or collaborate with voluntary organizations in the region		\boxtimes	\boxtimes
Environmental Stewardship			
We foster a healthy environment and minimize our impact on ecosystems. (Strategic Plan and MDP pg. 27)			×
 Plans and partnerships that minimize environmental impact on natural areas 		×	
Provides awareness of environmental issues impacting the County		\boxtimes	

Date Written: October 16, 2020 Council Meeting Date: October 27, 2020

BYLAW 1508/20

ANIMAL CONTROL BYLAW

STURGEON COUNTY, MORINVILLE, ALBERTA

A BYLAW OF STURGEON COUNTY, MORINVILLE, ALBERTA FOR THE PURPOSE OF CONTROLLING ANIMALS IN STURGEON COUNTY.

WHEREAS, the Council of Sturgeon County (Council) may, pursuant to the *Municipal Government Act* (MGA), RSA 2000 c. M-26 and amendments thereto, establish a bylaw respecting wild and domestic animals and activities in relation to them and the enforcement of bylaws made under this or any other enactment; and

WHEREAS, Council has deemed it desirable to put into effect a process whereby the control of domestic and wild animals can be enforced to ensure the safety, health, and welfare of people and animals;

NOW THEREFORE, the Council of Sturgeon County, hereby enacts as follows:

1. Short Title

1.1 This bylaw may be cited as the "Animal Control Bylaw".

2. Definitions

- 2.1 "Animal Health Act" means the Animal Health Act (AHA), SA 2007, c. A-40.2 including regulations under the statute;
- 2.2 "At Large" means any animal herein defined that is on any place other than the property of the animal owner and while on such place is not restrained and or under effective control;
- 2.3 "Bylaw Enforcement Officer" means a Bylaw Enforcement Officer or a Peace Officer appointed by the County pursuant to the Municipal Government Act (MGA), RSA 2000 c. M-26, and amendments thereto, to enforce the County Bylaws, and includes a member of the Royal Canadian Mounted Police;
- 2.4 "Communicable Diseases" means an illness due to a specific infectious (biological) agent or its toxic products capable of being directly or indirectly transmitted from man to man, from animal to man, from animal to animal, or from the environment (through air, water, food, etc..) to man;
- 2.5 "Coop" means a fully enclosed, weatherproof structure and attached outdoor chicken run utilized for the keeping of chickens;
- 2.6 "County" means Sturgeon County;
- 2.7 "County Commissioner" means the Chief Administrative Officer of Sturgeon County;
- 2.8 "Fowl" means a bird of any kind including domestic and exotic birds;
- 2.9 "Hen Box" means a box within a coop for the nesting of Hens;

BYLAW 1508/20 Page 2

2.10 "Hen Keeper" means a person having any right of custody, control, or possession of an Urban Hen(s);

- 2.11 "Land Use Bylaw" means Sturgeon County Bylaw 1385/17 as amended or replaced from time to time;
- 2.12 "Livestock" means those animals listed in Section 7 of this bylaw;
- 2.13 "Nuisance" mean any Fowl, Poultry, or Livestock, that poses a health and or safety threat to an individual, property, or to the community at large by reason of:
 - 2.13.1 accumulated animal waste;
 - 2.13.2 accumulation of material contaminated by animal waste;
 - 2.13.3 disposal of animal waste;
 - 2.13.4 disposal of material contaminated by animal waste;
 - 2.13.5 threat to public safety;
- 2.14 "Obstruction" means the hindrance of any person or persons appointed to enforce the provisions of this bylaw, in the performance of any duty authorized by this bylaw;
- 2.15 "Offspring" means the progeny of any Livestock while depending on its parents for the necessities of life, which, without limiting the generality of the foregoing, shall mean the progeny under the age of 6 months of any Livestock.
- 2.152.16 "Owner" means any person, partnership, association, or corporation:
 - a) owning, possessing, or having charge or control over any animal; or
 - b) harboring any animal; or
 - c) suffering or permitting any animal to remain about the Owner's house, premises or lands;
- 2.162.17 "Permitted Parcel" means a parcel of land permitted to have chicken(s) on it in accordance with this bylaw;
- 2.172.18 "Poultry" means domestic birds kept in captivity for the production of eggs meat and other by-products;
- 2.182.19 "Premises Identification Number" (PID) means a nine-character combination of numbers and letters issued by the Province of Alberta to the provisions of the Animal Health Act, as amended or replaced from time to time, to owners of livestock;
- 2.192.20 "Rooster" means a male chicken;
- 2.202.21 "Urban Hen" means a female chicken;
- 2.212.22 "Violation Ticket" means a ticket issued pursuant to Part II of the Provincial Offences
 Procedure Act, RSA 2000 c. P-34, as amended, and regulations thereunder;
- 2.22.23 "Wildlife" means big game, birds of prey, fur-bearing animals, migratory game birds non-game animals, non-licence animals and upland game birds, and includes any hybrid offspring resulting from the crossing of two (2) wildlife animals.

BYLAW 1508/20 Page 3

3. Exemptions

- 3.1 This bylaw shall not apply to the following:
 - 3.1.1 Property located within the municipal boundaries of the County districted by the County Land Use Bylaw as:
 - a) AG- Agriculture;
 - b) RE- Resource Extraction;
 - c) 15- Heavy Industrial Heavy District;
 - d) 13- Medium Industrial Unserviced District;
 - e) 12- Local Industrial;
 - f) I1- Rural Industrial;
 - g) 14- Medium Industrial Serviced District;
 - h) PUL-Public Utility Lot; or
 - i) AJ- Alternative Jurisdiction.
 - 3.1.2 Ownership of domestic dogs and cats.

4. Nuisance and Running at Large

- 4.1 Subject to the provisions of section 2 of the *Agricultural Operation Practices Act*, RSA 2000, c. A-7, as amended, any person who keeps or harbors any Livestock, Poultry or Fowl, herein defined, within the municipal boundaries of the County in such a manner that a Nuisance, as defined in this bylaw, is created, is guilty of an offence.
- 4.2 Any person who is the owner of any Livestock, Poultry or Fowl herein defined, is guilty of an offence if his/her animal is At Large within the municipal boundaries of the County.
- 4.3 Nothing in this bylaw shall preclude the operation of the *Alberta Stray Animals Act*, RSA 2000, S-20, as amended from time to time, or the operation of any applicable Alberta legislation.

5. Urban Hens

- 5.1 Hen Keepers must keep a minimum of three (3) hens and shall not exceed six (6) hens per site;
- 5.2 Hen Keepers must comply with all Provincial regulations around the keeping of Urban Hens;
- 5.3 Hen Keepers must register their flocks into the Provincial database and obtain a Premise Identification (PID) number;
- 5.4 No Owner or Hen Keeper shall keep a Rooster;
- 5.5 Each Urban Hen must always be kept in the coop; hens are not permitted to be At Large;
- 5.6 Coops must be built to Provincial standards and meet all requirements for accessory buildings under the Land Use Bylaw;
- 5.7 Coops must be maintained in good repair and sanitary condition, free from vermin and noxious or offensive smells and substance; and
- 5.8 Egg production is for self-consumption. No sale of eggs is permitted.

5.9 Residents keeping urban hens are required to advise Sturgeon County Protective Services, Animal Control, and shall provide the address, location of the coop, and their assigned Premises Identification (PID) Number.

5.85.10 Hen Keepers shall make themselves available and their coops available for inspection on a reasonable request from provincial authorities and/or Sturgeon County Protective Services, Animal Control.

6. Property Animal Restrictions

- 6.1 It is prohibited to have Livestock, Poultry, Fowl or Urban Hens on property districted by the County Land Use Bylaw as:
 - a) R5 Multi Family;
 - b) R6 Modular Dwellings;
 - c) AP Airport;
 - d) RVS Recreational Vehicle Storage;
 - e) C1 Highway Commercial;
 - f) C2 Local Commercial; or
 - g) C3 Neighbourhood Commercial.
- 6.2 Persons residing on a parcel or property districted as one of the following:
 - a) R1 Country Residential;
 - b) R3 Hamlet Unserviced;
 - c) R4 Hamlet Serviced;
 - d) HR Hamlet Reserve;
 - e) POS Public Open Space;
 - f) REC Recreational;
 - g) INS Institutional; or
 - h) DC Direct Control

and having a titled area **less than 1.0 ha (2.47) acres**, or parcels or property districted R2 – Country Residential Estate are not permitted to have Livestock, Poultry or Fowl, except for Urban Hens.

7. Animal Livestock Allowance

- 7.1 Persons residing on a parcel or property districted as one of the following:
 - a) R1 Country Residential;
 - b) R3 Hamlet Unserviced;
 - c) R4 Hamlet Serviced;
 - d) HR Hamlet Reserve;
 - e) POS Public Open Space;
 - f) REC Recreational;
 - g) INS Institutional; or
 - h) DC Direct Control Districts

and having a titled area **greater than 1.0 ha (2.47) acres,** are permitted to have Livestock, Poultry or Fowl in accordance with numbers permitted in 7.2.

7.2 The number of Livestock, Poultry or Fowl permitted on a parcel or property in section 7.1 are not to exceed the following numbers:

Parcel Size		Maximum Number of Animals or Bird Unit
• 1.0 – 1.2 ha	(>2.47 - 2.97 ac)	3
 >1.2 – 1.6 ha 	(>2.97 – 3.95 ac)	3
 >1.6 – 2.0 ha 	(>3.95 – 4.94 ac)	4
 >2.0 – 2.4 ha 	(>4.94 – 5.93 ac)	4
>2.4 ha	(10 ac plus)	10

For the purpose of this bylaw, "one animal or bird unit" means:

- 1 horse/colt, donkey, mule, or ass = 1 unit, or
- 2 colts up to one year old, or
- 1 cow/steer, oxen = 1 unit, or
- 2 calves up to one year old, or
- 10 ducks, turkeys, chickens, pheasants, geese or other similar fowl = 1 unit, or
- 2 sheep, goats, or ewes = 1 unit, or
- 5 llama, or 5 alpaca = 1 unit, or
- 10 rabbits or chinchillas = 1 unit, or
- 5 ostrich, or 5 emus = 1 unit, or
- 1 pig = 1 unit, and
- 2 piglet (s), up to one year old = 1 unit.
- 7.3 It is prohibited to raise and or possess any Wildlife on private property unless permitted to do so through the Provincial Fish and Wildlife Department.
- 7.4 Other types of animals not listed above or animal operations of a size in excess of those listed above may be considered on a discretionary use basis upon the issuance of a development permit.
- 7.47.5 Section 7.2 herein shall not apply to the Offspring of Livestock.

8. Communicable Diseases Related to Animals

- 8.1 An owner of an animal which is suffering from a communicable disease:
 - a) Shall not permit the animal to be in a public place;
 - b) Shall not keep the animal in contact with or in proximity to any other animal free of such disease;
 - c) Shall keep the animal locked or tied up;
 - d) Shall immediately report the matter to the Veterinarian Inspector of Health of Animal Branch of the local office of the federal Department of Agriculture, and Sturgeon County Protective Services.

9. Obstruction of Bylaw Enforcement Officer

9.1 No person shall obstruct a Bylaw Enforcement Officer appointed to enforce the provisions of this bylaw, in the performance of any duty authorized by this bylaw.

10. Penalties

10.1 Any person who contravenes a provision of this bylaw is guilty of an offence and is liable to penalty as set out in Schedule "A", herein.

11. Violation Tickets

- 11.1 A Bylaw Enforcement Officer is hereby authorized and empowered to issue a Violation Ticket pursuant to Part II of the *Provincial Offences Procedure Act*, RSA 2000 c. P-34 to any person who the Bylaw Enforcement Officer has reasonable and probable grounds to believe has contravened any provision of this bylaw.
- 11.2 A Violation Ticket may be issued to such person:
 - 11.2.1 Either personally; or,
 - 11.2.2 By mailing a copy to such person at their last known postal address.
- 11.3 The Violation Ticket shall state:
 - 11.3.1 The name of the person committing the offence;
 - 11.3.2 The offence;
 - 11.3.3 The appropriate penalty for the offence as specified in Schedule "A" of this bylaw; and,
 - 11.3.4 Any other information, as may be required.
- 11.4 Where a contravention of this bylaw is of a continuing nature, further Violation Tickets may be issued by the Bylaw Enforcement Officer, provided that no more than one Violation Ticket shall be issued for each day that the contravention continues.
- 11.5 Nothing in this bylaw shall prevent a Bylaw Enforcement Officer from immediately issuing a Violation Ticket for the mandatory Court appearance of any person who contravenes any provision of this bylaw.

12. Existing Rights Affected

12.1 The terms and provisions of this bylaw shall apply with respect to any and all rights, interests, and property, both real and personal, existing both prior and subsequent to the date of the enactment of this bylaw.

13. Repeal and Replacement

13.1 Bylaw 952/02 and any amendments thereto are hereby repealed.

14.1 This bylaw shall come into force upon being passed. Read a first time this 30th day of June, 2020. Read a second time this 8th day of September, 2020. Read a third time this ____ day of ______, 20____. Alanna Hnatiw MAYOR Reegan McCullough COUNTY COMMISSIONER

DATE SIGNED

Schedule "A" OFFENCES AND PENALTIES

	OFFLINCES AND FLINALITES			
	OFFENCE	FIRST OFFENCE PENALTY	SECOND AND SUBSEQUENT OFFENCE PENALTY	
4.	Nuisance Animals	\$200.00	\$400.00	
5.1	Keeping more or less hens than permitted	\$150.00	\$300.00	
5.2	Fail to comply to Provincial Regulations	\$150.00	\$300.00	
5.3	Fail to obtain Premise Identification Number	\$150.00	\$300.00	
5.4	Have Rooster on site	\$150.00	\$300.00	
5.5	Hens at large	\$200.00	\$400.00	
5.6	Fail to meet conditions of accessory buildings under the Land Use Bylaw	\$200.00	\$400.00	
5.7	Fail to maintain repair/sanitary conditions	\$200.00	\$400.00	
5.8	Selling Eggs	\$150.00	\$300.00	
5.9	Fail to advise County of address, location and PID Number	\$150.00	\$300.00	
5.10	Fail to make themselves and coops available for inspection	\$150.00	\$300.00	
6.	Keeping of Livestock in restricted area	\$200.00	\$400.00	
7.2	Exceeding number of permitted units/ animals	\$200.00	\$400.00	
7.3	Raising and or Possessing Wildlife	\$200.00	\$400.00	
8.1	Communicable Disease, allowing animal in public	\$200.00	\$400.00	
8.2	Communicable Disease, keeping animal in contact with or proximity to any other animal	\$200.00	\$400.00	
8.3	Communicable Disease, failing to keep animal locked or tied up	\$200.00	\$400.00	
8.4	Communicable Disease, failing to report	\$200.00	\$400.00	
9.	Obstruct Bylaw Enforcement Officer	\$1,000.00	\$1,500.00	

Second and subsequent offence fines shall apply when committed within the twelve (12) month period. The fines charged for the second offence shall also apply for any subsequent offences.

BYLAW 1508/20

ANIMAL CONTROL BYLAW

STURGEON COUNTY, MORINVILLE, ALBERTA

A BYLAW OF STURGEON COUNTY, MORINVILLE, ALBERTA FOR THE PURPOSE OF CONTROLLING ANIMALS IN STURGEON COUNTY

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WHEREAS, Council has deemed it desirable to put into effect a process whereby the control of domestic and wild animals can be enforced to ensure the safety, health, and welfare of people and animals;

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- 2.3 "Bylaw Enforcement Officer" means a Bylaw Enforcement Officer or a Peace Officer appointed by the County pursuant to the Municipal Government Act (MGA), RSA 2000 c. M-26, and amendments thereto, to enforce the County Bylaws, and includes a member of the Royal Canadian Mounted Police;
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- 2.5 "Coop" means a fully enclosed, weatherproof structure and attached outdoor chicken run utilized for the keeping of chickens;
- 2.6 "County" means Sturgeon County;
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- 2.9 "Hen Box" means a box within a coop for the nesting of Hens;

2.10 "Hen Keeper" means a person having any right of custody, control, or possession of an Urban Hen(s);

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 - 2.13.1 accumulated animal waste;
 - 2.13.2 accumulation of material contaminated by animal waste;
 - 2.13.3 disposal of animal waste;
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 - 2.13.5 threat to public safety;
- 2.14 "Obstruction" means the hindrance of any person or persons appointed to enforce the provisions of this bylaw, in the performance of any duty authorized by this bylaw;
- 2.15 "Offspring" means the progeny of any Livestock while depending on its parents for the necessities of life, which, without limiting the generality of the foregoing, shall mean the progeny under the age of 6 months of any Livestock.
- 2.16 "Owner" means any person, partnership, association, or corporation:
 - a) owning, possessing, or having charge or control over any animal; or
 - b) harboring any animal; or
 - c) suffering or permitting any animal to remain about the Owner's house, premises or lands;
- 2.17 "Permitted Parcel" means a parcel of land permitted to have chicken(s) on it in accordance with this bylaw;
- 2.18 "Poultry" means domestic birds kept in captivity for the production of eggs meat and other by-products;
- 2.19 "Premises Identification Number" (PID) means a nine-character combination of numbers and letters issued by the Province of Alberta to the provisions of the Animal Health Act, as amended or replaced from time to time, to owners of livestock;
- 2.20 "Rooster" means a male chicken;
- 2.21 "Urban Hen" means a female chicken;
- 2.22 "Violation Ticket" means a ticket issued pursuant to Part II of the Provincial Offences Procedure Act, RSA 2000 c. P-34, as amended, and regulations thereunder;
- 2.23 "Wildlife" means big game, birds of prey, fur-bearing animals, migratory game birds non-game animals, non-licence animals and upland game birds, and includes any hybrid offspring resulting from the crossing of two (2) wildlife animals.

3. Exemptions

- 3.1 This bylaw shall not apply to the following:
 - 3.1.1 Property located within the municipal boundaries of the County districted by the County Land Use Bylaw as:
 - a) AG- Agriculture;
 - b) RE- Resource Extraction;
 - c) 15- Heavy Industrial Heavy District;
 - d) 13- Medium Industrial Unserviced District;
 - e) 12- Local Industrial;
 - f) I1- Rural Industrial;
 - g) 14- Medium Industrial Serviced District;
 - h) PUL-Public Utility Lot; or
 - i) AJ- Alternative Jurisdiction.
 - 3.1.2 Ownership of domestic dogs and cats.

4. Nuisance and Running at Large

- 4.1 Subject to the provisions of section 2 of the *Agricultural Operation Practices Act*, RSA 2000, c. A-7, as amended, any person who keeps or harbors any Livestock, Poultry or Fowl, herein defined, within the municipal boundaries of the County in such a manner that a Nuisance, as defined in this bylaw, is created, is guilty of an offence.
- 4.2 Any person who is the owner of any Livestock, Poultry or Fowl herein defined, is guilty of an offence if his/her animal is At Large within the municipal boundaries of the County.
- 4.3 Nothing in this bylaw shall preclude the operation of the *Alberta Stray Animals Act*, RSA 2000, S-20, as amended from time to time, or the operation of any applicable Alberta legislation.

5. Urban Hens

- 5.1 Hen Keepers must keep a minimum of three (3) hens and shall not exceed six (6) hens per site;
- 5.2 Hen Keepers must comply with all Provincial regulations around the keeping of Urban Hens;
- 5.3 Hen Keepers must register their flocks into the Provincial database and obtain a Premise Identification (PID) number;
- 5.4 No Owner or Hen Keeper shall keep a Rooster;
- 5.5 Each Urban Hen must always be kept in the coop; hens are not permitted to be At Large;
- 5.6 Coops must be built to Provincial standards and meet all requirements for accessory buildings under the Land Use Bylaw;
- 5.7 Coops must be maintained in good repair and sanitary condition, free from vermin and noxious or offensive smells and substance; and
- 5.8 Egg production is for self-consumption. No sale of eggs is permitted.

5.9 Residents keeping urban hens are required to advise Sturgeon County Protective Services, Animal Control, and shall provide the address, location of the coop, and their assigned Premises Identification (PID) Number.

5.10 Hen Keepers shall make themselves available and their coops available for inspection on a reasonable request from provincial authorities and/or Sturgeon County Protective Services, Animal Control.

6. Property Animal Restrictions

- 6.1 It is prohibited to have Livestock, Poultry, Fowl or Urban Hens on property districted by the County Land Use Bylaw as:
 - a) R5 Multi Family;
 - b) R6 Modular Dwellings;
 - c) AP Airport;
 - d) RVS Recreational Vehicle Storage;
 - e) C1 Highway Commercial;
 - f) C2 Local Commercial; or
 - g) C3 Neighbourhood Commercial.
- 6.2 Persons residing on a parcel or property districted as one of the following:
 - a) R1 Country Residential;
 - b) R3 Hamlet Unserviced;
 - c) R4 Hamlet Serviced;
 - d) HR Hamlet Reserve;
 - e) POS Public Open Space;
 - f) REC Recreational;
 - g) INS Institutional; or
 - h) DC Direct Control

and having a titled area **less than 1.0 ha (2.47) acres**, or parcels or property districted R2 – Country Residential Estate are not permitted to have Livestock, Poultry or Fowl, except for Urban Hens.

7. Animal Livestock Allowance

- 7.1 Persons residing on a parcel or property districted as one of the following:
 - a) R1 Country Residential;
 - b) R3 Hamlet Unserviced;
 - c) R4 Hamlet Serviced;
 - d) HR Hamlet Reserve;
 - e) POS Public Open Space;
 - f) REC Recreational;
 - g) INS Institutional; or
 - h) DC Direct Control Districts

and having a titled area **greater than 1.0 ha (2.47) acres,** are permitted to have Livestock, Poultry or Fowl in accordance with numbers permitted in 7.2.

7.2 The number of Livestock, Poultry or Fowl permitted on a parcel or property in section 7.1 are not to exceed the following numbers:

Parc	cel Size	Maximum Number of Animals or Bird Unit
• 1.0 – 1.2 ha	(>2.47 - 2.97 ac)	3
• >1.2 – 1.6 ha	(>2.97 - 3.95 ac)	3
• >1.6 – 2.0 ha	(>3.95 – 4.94 ac)	4
• >2.0 – 2.4 ha	(>4.94 - 5.93 ac)	4
>2.4 ha	(10 ac plus)	10

For the purpose of this bylaw, "one animal or bird unit" means:

- 1 horse/colt, donkey, mule, or ass = 1 unit, or
- 2 colts up to one year old, or
- 1 cow/steer, oxen = 1 unit, or
- 2 calves up to one year old, or
- 10 ducks, turkeys, chickens, pheasants, geese or other similar fowl = 1 unit, or
- 2 sheep, goats, or ewes = 1 unit, or
- 5 llama, or 5 alpaca = 1 unit, or
- 10 rabbits or chinchillas = 1 unit, or
- 5 ostrich, or 5 emus = 1 unit, or
- 1 pig = 1 unit, and
- 2 piglet (s), up to one year old = 1 unit.
- 7.3 It is prohibited to raise and or possess any Wildlife on private property unless permitted to do so through the Provincial Fish and Wildlife Department.
- 7.4 Other types of animals not listed above or animal operations of a size in excess of those listed above may be considered on a discretionary use basis upon the issuance of a development permit.
- 7.5 Section 7.2 herein shall not apply to the Offspring of Livestock.

8. Communicable Diseases Related to Animals

- 8.1 An owner of an animal which is suffering from a communicable disease:
 - a) Shall not permit the animal to be in a public place;
 - b) Shall not keep the animal in contact with or in proximity to any other animal free of such disease;
 - c) Shall keep the animal locked or tied up;
 - d) Shall immediately report the matter to the Veterinarian Inspector of Health of Animal Branch of the local office of the federal Department of Agriculture, and Sturgeon County Protective Services.

9. Obstruction of Bylaw Enforcement Officer

9.1 No person shall obstruct a Bylaw Enforcement Officer appointed to enforce the provisions of this bylaw, in the performance of any duty authorized by this bylaw.

10. Penalties

10.1 Any person who contravenes a provision of this bylaw is guilty of an offence and is liable to penalty as set out in Schedule "A", herein.

11. Violation Tickets

- 11.1 A Bylaw Enforcement Officer is hereby authorized and empowered to issue a Violation Ticket pursuant to Part II of the *Provincial Offences Procedure Act*, RSA 2000 c. P-34 to any person who the Bylaw Enforcement Officer has reasonable and probable grounds to believe has contravened any provision of this bylaw.
- 11.2 A Violation Ticket may be issued to such person:
 - 11.2.1 Either personally; or,
 - 11.2.2 By mailing a copy to such person at their last known postal address.
- 11.3 The Violation Ticket shall state:
 - 11.3.1 The name of the person committing the offence;
 - 11.3.2 The offence;
 - 11.3.3 The appropriate penalty for the offence as specified in Schedule "A" of this bylaw; and,
 - 11.3.4 Any other information, as may be required.
- 11.4 Where a contravention of this bylaw is of a continuing nature, further Violation Tickets may be issued by the Bylaw Enforcement Officer, provided that no more than one Violation Ticket shall be issued for each day that the contravention continues.
- 11.5 Nothing in this bylaw shall prevent a Bylaw Enforcement Officer from immediately issuing a Violation Ticket for the mandatory Court appearance of any person who contravenes any provision of this bylaw.

12. Existing Rights Affected

12.1 The terms and provisions of this bylaw shall apply with respect to any and all rights, interests, and property, both real and personal, existing both prior and subsequent to the date of the enactment of this bylaw.

13. Repeal and Replacement

13.1 Bylaw 952/02 and any amendments thereto are hereby repealed.

14.1 This bylaw shall come into force upon being passed. Read a first time this 30th day of June, 2020. Read a second time this 8th day of September, 2020. Read a third time this ____ day of _____, 20____. Alanna Hnatiw MAYOR Reegan McCullough COUNTY COMMISSIONER

DATE SIGNED

If any portion of this bylaw is declared invalid by a court of competent jurisdiction, then the invalid portion must be severed and the remainder of the bylaw is deemed valid.

Schedule "A" OFFENCES AND PENALTIES

	OFFENCE	FIRST OFFENCE PENALTY	SECOND AND SUBSEQUENT OFFENCE PENALTY
4.	Nuisance Animals	\$200.00	\$400.00
5.1	Keeping more or less hens than permitted	\$150.00	\$300.00
5.2	Fail to comply to Provincial Regulations	\$150.00	\$300.00
5.3	Fail to obtain Premise Identification Number	\$150.00	\$300.00
5.4	Have Rooster on site	\$150.00	\$300.00
5.5	Hens at large	\$200.00	\$400.00
5.6	Fail to meet conditions of accessory buildings under the Land Use Bylaw	\$200.00	\$400.00
5.7	Fail to maintain repair/sanitary conditions	\$200.00	\$400.00
5.8	Selling Eggs	\$150.00	\$300.00
5.9	Fail to advise County of address, location and PID Number	\$150.00	\$300.00
5.10	Fail to make themselves and coops available for inspection	\$150.00	\$300.00
6.	Keeping of Livestock in restricted area	\$200.00	\$400.00
7.2	Exceeding number of permitted units / animals	\$200.00	\$400.00
7.3	Raising and or Possessing Wildlife	\$200.00	\$400.00
8.1	Communicable Disease, allowing animal in public	\$200.00	\$400.00

	OFFENCE	FIRST OFFENCE PENALTY	SECOND AND SUBSEQUENT OFFENCE PENALTY
8.2	Communicable Disease, keeping animal in contact with or proximity to any other animal	\$200.00	\$400.00
8.3	Communicable Disease, failing to keep animal locked or tied up	\$200.00	\$400.00
8.4	Communicable Disease, failing to report	\$200.00	\$400.00
9.	Obstruct Bylaw Enforcement Officer	\$1,000.00	\$1,500.00

Second and subsequent offence fines shall apply when committed within the twelve (12) month period. The fines charged for the second offence shall also apply for any subsequent offences.



Sturgeon County

9613-100 Street Morinville, Alberta T8R 1L9

Legislation Text

File #: RFD-377-20, Version: 1

11:00 a.m. Sturgeon Valley Public Engagement and Communications Plan

That Council approve the Sturgeon Valley Public Engagement and Communications Plan, provided in Attachment 1, as a foundation for the delivery of stakeholder engagement and communications for each Sturgeon Valley planning project.



Agenda Item: <u>D.3</u>

Request for Decision

Title	11:00 a.m. Sturgeon Valley Public Engagement and Communications Plan
Proposed Motions	That Council approve the Sturgeon Valley Public Engagement and Communications Plan, provided in Attachment 1, as a foundation for the delivery of stakeholder engagement and communications for each Sturgeon Valley planning project.
Administrative	That the Sturgeon Valley Communications and Engagement Plan be
Recommendation	accepted, and that Administration implement future Sturgeon Valley public engagement efforts based on this approach.
Previous Council	August 11, 2020 Regular Council Meeting
Direction	Motion 355/20: That Council accept the Phase 1 – Sturgeon Valley Growth
	Framework report as information.
	Motion 356/20: That Council direct Administration to prepare amendments
	to the existing Sturgeon Valley Area Structure Plan and to complete an area
	structure plan for the entire Sturgeon Valley Special Study Area, based on
	the 30-year consolidated land use concept and an addition of
	complementary non-residential lands bordering Highway 28, with a report back to Council in Q4 2020.
	Motion 357/20: That Council direct Administration to prepare amendments
	to the Municipal Development Plan to provide supportive growth policy for
	all areas of the Area Structure Plan, including future study areas, with a
	report back to Council in Q4 2020.
	Motion 358/20: That Council direct Administration to engage with area
	landowners to establish and confirm contributions in support of a Sturgeon
	Valley Area Structure Plan.
Report	Background Information

- At the August 11, 2020 Council meeting, Council directed Administration to commence Phase 2 of the Sturgeon Valley Planning process. The primary elements of Phase 2 include:
 - Public Information & Engagement Sessions;
 - Municipal Development Plan (MDP) Amendment;
 - Sturgeon Valley Core Area Structure Plan (ASP) Amendment; and

October 14, 2020 Date Written: Council Meeting Date: October 27, 2020

- Area Structure Plan for Sturgeon Valley Special Study Area (SVSSA).
- Given the interface and overlapping linkages between the various planning projects, the development of a comprehensive Communications and Engagement Plan was deemed necessary to achieve the following key communication goals:
 - Demonstrate the importance, complexities, and challenges of planning in this area, and the County's coordinated approach;
 - Provide consistent language across all Valley planning projects, and
 - Build a common understanding for the policies that are being proposed across Council, Administration, the public, and all intermunicipal planning partners (City of St. Albert, City of Edmonton, CFB Edmonton and the Edmonton Metropolitan Region Board).
- To assist in achieving these key communication goals, the County has retained the services of Topent Inc. to assist in the development and implementation of the Communications and Engagement Plan. The contract is inclusive of four primary phases:
 - Phase 1: Planning;
 - Phase 2: Design;
 - Phase 3: Engagement; and
 - Phase 4: Analysis and Reporting.
- As part of Phase 1, one-on-one interviews and surveys were completed with Council, the County's Leadership Team, the Sturgeon Valley (Valley) project team, several Valley residents, and various developers from September 23 to October 13, 2020. The intent of these interviews was to better understand issues and opportunities from different perspectives, to inform the communication and information materials, and to identify considerations for engagement planning.
- The Communications and Engagement Plan is a key deliverable of Phase 1: Planning and is the foundation for all subsequent steps and work of the project. The report is comprised of the following key elements:
 - 1.0 Introduction, Background and Context;
 - 2.0 Strengths, Weaknesses, Opportunities and Threats (SWOT) Analysis;
 - 3.0 Audience and Issues;
 - 4.0 Overall Communications;
 - 5.0 Decision Making, Communications and Engagement Opportunities;
 - 6.0 Roles and Responsibilities; and
 - 7.0 Evaluation.
- Section 3.0 identifies key issues and interests that need to be considered in the continued development and implementation of the

Communications and Engagement Plan. These include the following project-related issues (see section 3.2 Key Issues & Interests):

- Uncertainty of What Will Change;
- Timing of Development;
- Delays Impacting Potential Investment;
- Cost/Impact on Taxes;
- Loss of Rural Lifestyle;
- Increased Traffic;
- Balancing Growth & Integrating Densities;
- Proper Infrastructure & Maintenance to Support Growth;
- Development Needs to Happen;
- Non-contiguous Development;
- Safety;
- Impact on CFB Edmonton Operations;
- Impact on Property Values; and
- Unequal Access to Development Opportunities.
- Key process related issues include the following:
 - Lack of and unequal information sharing
 - Trust and relationships
- Section 5.0 provides detailed communication and engagement opportunities. Three (3) engagement sessions are currently proposed to support the various Valley planning projects. The tentative dates and intent of each of the sessions is detailed below:

<u>Session 1 - Public Information Session – late November / early</u> December 2020

- Virtual online session with all presentation materials being made available on website afterwards.
- Late November/early December 2020 with a mailout notification to all residents.
- Primary intent is to inform stakeholders of all the project elements (Edmonton Metropolitan Region Board Sturgeon Valley Special Study Area (SVSSA) policies, County Municipal Development Plan (MDP) amendment, Valley Core Area Structure Plan (ASP) amendment, SVSSA ASP, future SVSSA Neighbourhood Structure Plans (NSP) and development timelines) and inform of future opportunities to consult on the above-mentioned projects.
- Offer opportunities for all stakeholders to learn of all the work done over the past several years that pertain to the Valley. Project staff will be available following the public information session should any stakeholders have additional questions.

Session 2 - Public Engagement Session - mid-January 2021

- Likely a combination of in-person open house and online virtual sessions.
- Primary intent is to inform public of draft MDP amendment, draft Valley Core ASP amendment, and draft SVSSA ASP. Opportunities to consult on the presented information will be made both during and following the engagement session.
- Administration is exploring opportunities (and willingness) for any area developers to participate in this public engagement session through provision/presentation of high-level concepts of future NSP planning areas.

Session 3 - Public Engagement Session - February 2021

- Likely a combination of in-person open house and online virtual sessions.
- Primary intent is for Administration to report back to stakeholders on any feedback received on draft MDP amendment/draft ASP(s) and how any of that feedback influenced any subsequent changes.
- Administration would not be seeking any feedback from any developer NSP high level concepts, as the public would have the ability to consult on those with future NSP approval process.

Formal Bylaw Process - mid-February 2021

- Formal Bylaw Process Public Hearing (likely virtual).
- Likely separate Public Hearings for MDP amendment, Valley Core ASP amendment and SVSSA ASP.

External Communication

A project landing page on the County website will be available following the October 27, 2020 Council meeting with engagement timelines/dates, detailed project summaries, and key documents being developed.

The Public Engagement and Communications Plan (See Attachment 1) details several large-scale engagement efforts as well, from Q4 2020 to Q2 2021. These efforts are described and proposed for Council approval.

Relevant Policy/Legislation/Practices

- Municipal Government Act
- Various Provincial Regulations and Planning Requirements
- Sturgeon County Strategic Plan
- Sturgeon County Municipal Development Plan
- Sturgeon County Infrastructure Master Plan
- Sturgeon County 2020-2022 Corporate Business Plan
- Sturgeon Valley Area Structure Plan
- Edmonton Metropolitan Region Board Growth Plan
- Edmonton Metropolitan Region Board Sturgeon Valley Special Study Area Policies

Implication of Administrative Recommendation

Strategic Alignment

Planned Growth and Prosperity – Council's approval for progression to Phase 2 – Primary Area Structure Plan for the Sturgeon Valley is a direct complement to Council's "Planned Growth and Prosperity" priority, in addition to all other priority areas of Sturgeon County's Strategic Plan. The project is also directly referenced as a priority within the County's Corporate Business Plan.

Organizational

The various projects to support continued planning for the Sturgeon Valley have placed a high demand on the organization and the completion of remaining deliverables will require a continued high effort / resourcing as well.

Financial

Deliverables for continued planning for the Sturgeon Valley are approved corporate projects. No additional financial implications are anticipated at this time. Administration will continue to monitor emerging financial implications following the continued development and implementation of the various phases of the Valley Public Engagement and Communications Plan.

Alternatives Considered

Council could refer the Valley Public Engagement and Communications Plan report to Administration for additional consultation and/or amendment.

Implications of Alternatives

Additional direction would be required as to what type of new consultation approach would be desired, or any specific amendments desired.

Implications would include time for re-consideration, potential cost increases, etc.

Follow up Action

- 1. Communicate results of this process publicly and follow up directly with stakeholders (Planning and Development Services, fall 2020).
- Continue with implementation of various aspects of the Valley Public Engagement and Communications Plan, including design of engagement materials and engagement sessions (Planning and Development Services, fall 2020).

Attachment(s)

Attachment 1: Sturgeon Valley Engagement and Communications Plan

Report Reviewed

by:

Travis Peter, Director, Development and Strategic Services

Reegan McCullough, County Commissioner – CAO

Strategic Alignment Checklist

Vision: Sturgeon County: a diverse, active community that pioneers opportunities and promotes initiative while embracing rural lifestyles.

Mission: Provide quality, cost effective services and infrastructure to meet the diverse needs of the Sturgeon County community, while improving competitiveness and sustainability.

Focus Areas	Not consistent	N/A	Consistent
Planned Growth and Prosperity			
We encourage varied and integrated enterprises that enhance our strong economic base, while balancing the needs of the community and natural environment. (Strategic Plan and MDP pg. 36)		×	
 Supports a strong thriving business environment to strengthen our economic foundation 			⊠
 Plans for responsible growth through the MDP and regional growth plan. 			\boxtimes
 Manages growth for current and future developments through: transparent bylaws, policies and processes to enable responsible land development 			×
 targeting growth around existing and identified future growth areas 			⊠
Maintain and Enhance Strong Communities			
We are committed to a safe and viable community, where our residents are			
provided with access to opportunities and quality of life.		\boxtimes	
(Strategic Plan and pg. 27 MDP)			
 Provides access to programs and services that have a positive impact on residents' quality of life 		×	
 Provides access to safe and reliable infrastructure assets 		X	
Supports the safety of people and property		\boxtimes	
Strong Local and Regional Governance			
We promote consistent and accountable leadership through collaborative and transparent processes (Strategic Plan and pg. 27 MDP)			×
 Provides effective leadership and management consistent with Strategic Plan, MDP, master plans, bylaws, policies, community engagement 			×
 Considers fiscal stability and sustainability 		\boxtimes	
Fosters collaborative intergovernmental partnerships			\boxtimes
Community Identity & Spirit			
We will build upon our strengths, where together we will create an inclusive, caring community (Strategic Plan and MDP pg. 27)		×	
 Promotes and/or enhances residents' identification with Sturgeon County 		\boxtimes	
Support and/or collaborate with voluntary organizations in the region		×	
Environmental Stewardship			
We foster a healthy environment and minimize our impact on ecosystems. (Strategic Plan and MDP pg. 27)		×	
 Plans and partnerships that minimize environmental impact on natural areas 		×	
Provides awareness of environmental issues impacting the County		\boxtimes	

Sturgeon County Sturgeon Valley Planning & Development Public Engagement and Communications Plan

DRAFTED BY: TANNIS TOPOLNISKY, TOPENT LAST UPDATED: OCTOBER 16, 2020 DRAFT

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1.0 Introduction, Background+ Context

Sturgeon County has been working for many years with residents, landowners and surrounding neighbours of the Cities of St. Albert and Edmonton, the Canadian Forces Base Edmonton and the Edmonton Metropolitan Region Board on the plan for what growth in the Sturgeon Valley could look like. With increasing population, Sturgeon County is committed to careful planning for this area to balance existing agriculture and country residences with new housing and development opportunities.

Phase 1 of the work has recently been completed and Phase 2 has just started (fall 2020).

Phase 1 Growth Framework

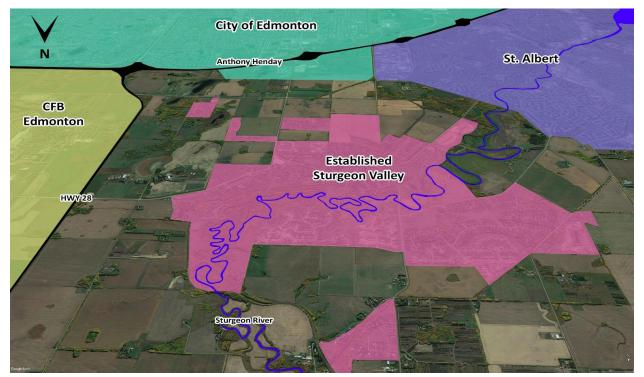
Existing Conditions and Plan Area Review Land Use and Servicing Expectations Preliminary Financial Analysis Growth Framework Report

Phase 2 Primary Area Structure Plan

Public Information & Engagement Sessions MDP Amendment Valley Core ASP Amendment ASP for SVSSA NSP Development & Adoption

1.1 The Sturgeon Valley Area

The Sturgeon Valley is over 5,000 hectares and includes those lands contained within the area of Highway 37 to the north, Highway 28 to the east, Range Road 253 to the west and the city boundaries of St Albert and Edmonton to the south/southwest.



The Sturgeon Valley is currently home to 4,200 residents. The area has been built up over the last 50 years. Approximately half of the existing developments in the Valley were built prior to the original Area Structure Plan for Sturgeon Valley which was developed in 1996. There are 33 different multi-lot communities, with varying lot sizes. Approximately 90% of existing approved country residential lots have been developed.

Why This Is Being Considered Now

Due to the sharp contrast in density and development with the surrounding Cities of Edmonton and St. Albert, the existing rural residential community and servicing considerations, the EMRB recognized the need for phased development in the Sturgeon Valley to mitigate the impacts of urban development. In 2017 the EMRB assigned the Sturgeon Valley a Special Study Area designation to allow for this. This has allowed time for a made in "Sturgeon County" approach to consider transition of development from our municipal neighbour boundaries into the Valley area.

"Sturgeon County, in collaboration with the City of St .Albert and City of Edmonton, will plan for the completion of the Sturgeon Valley in a contiguous, compact manner with transitions that are sensitive to existing established communities, surrounding agricultural area and metropolitan boundaries."

1.2 Past Engagement

In 2009 and again in 2016, Sturgeon County conducted a number of engagement initiatives with residents and developers to try and update the original Valley ASP. However, project work stalled after input was received. There were no plan amendments or bylaw changes and further development in the Valley stopped. Appendix A includes the proposed land use plans that were shared with the public during these engagement sessions.

Recently Valley landowners were engaged in developing the Sturgeon Valley Growth Framework which was presented to Council in July 2020.

1.3 Development Of The Communications and Engagement Plan

This plan was developed based on the understanding of the project team's requirements, gaols and outcomes, best practices in communications and engagement, research and with input from a number of County residents, landowners, staff and Council.

In September-October 2020, a number of targeted activities were conducted to gather input related to their understanding of development in the Valley interests, concerns and success for communications and engagement:

- One-on-one interviews with all six Councillors and the Mayor, Sturgeon County Communications staff and five Sturgeon Valley residents
- Online survey open to all developers, with five responses

NOTE: this Communications and Engagement Plan is a working document that will evolve as the project rolls out. We will be monitoring the implementation of activities for effectiveness and success, and adapting and updating this plan as needed.

2.0 SWOT Analysis

The SWOT analysis below outlines various factors that may potentially impact this project. Strategic considerations to take advantage of strengths and opportunities and to mitigate weaknesses and threats can be found in *Section 2.5*.

2.1 Strengths

- There is a strong desire by both Administration and Council to get this right and have meaningful and effective communications and engagement. There is a desire to hear what residents want so that it can be addressed in future development.
- There is an eagerness on behalf of Council to see growth and development, and that it be done well.
- This is an opportunity to hear what Valley residents want to see as their community grows.
- This is an opportunity for community and relationship building as this is just the
 beginning of long-term growth and a long-term relationship between residents,
 developers, neighbours and the County.

2.2 Weaknesses

- There are many uncertainties of how Administration will move these plans forward
- All plans, policies and bylaws require both Council and EMRB approvals, without this
 development will not proceed and it is unknown whether these will get their approvals
- The decisions to develop the land and to increase housing density have already been made, leaving the perception that there is nothing left to influence.
- Limited information has been shared with the public about plans for growth in the Valley or the mandated changes outlined in the EMRB Growth Plan. The amount of growth expected may be a surprise for some residents.
- Plans for developing the Valley have stalled over the last 10 years leaving a sense of missed opportunities, frustration and loss of trust with developers.
- Developers are lobbying decision makers and perception that decisions are informed by this.
- There is pressure to progress planning and have development start.
- Time is needed to ensure that the right information is provided to the public and the right input is being collected from them that can be used by Administration and Council in decision making.
- Residents and developers don't feel heard and can't see how their input is being considered and used. Feedback is gathered and not used.
- If the public is upset (residents or developers), this may become intensified and people may use this as a campaign issue during the upcoming election in fall 2021.

Administration and Council will need to demonstrate that they are listening and, if
engagement occurs, report back how public input was considered in order to address
the perceptions that leadership will make their own decisions and disregard public input

2.3 Opportunities

- There is an equally strong desire by the public to have development done right, and have meaningful and effective public engagement.
- There is an eagerness on behalf of developers who want the opportunity to develop the land.
- There is great curiosity among residents about what is being planned for the Valley and they are looking for more information.
- Some residents are eager to see change, improved infrastructure to address existing issues and opportunities which might come with development (ex. increased connectivity with open space and access to the river valley, schools, playgrounds, arenas, soccer fields, seniors housing, community center)
- Reaching as many people as possible will be important as there are a wide diversity of perspectives among Valley residents, not everyone is opposed or in support of this
- Residents and developers have great ideas about what the Valley could be and could mean to residents that would meet unfulfilled needs and make it an important place in the County
- There are great opportunities to educate and inform the public and address their many questions
- Providing information about how development will be paid for will address the concerns about one area of the County getting special treatment over others, reducing the potential for creating division among communities
- Almost all of those residents spoken to as part of this process were appreciative, eager and willing to offer additional input at future engagement events and many offered to promote future opportunities more broadly

2.4 Threats

- Those residents who do not want to see change, who do not agree with the rate of growth or who are surprised by what could change may be frustrated and angry. They may spread their own information or campaign against growth.
- Given the gap in information sharing, there is some mistrust that the County is planning things for the Valley without their knowledge or input
- This is a complex planning process with many layers and details that will require information to be provided in clear, easily understandable ways that speak to what's important to the public
- Some residents in the Valley may not participate because they don't see themselves as being Sturgeon County residents.
- Stakeholders may not engage or become frustrated if they see this process being a repeat of what's been asked through past engagement activities that haven't resulted in change.

- There are no guarantees. Even if plans are approved, market demands will determine whether development will occur.
- People may not be interested in something that they won't see happen for several years.
- Residents may be feeling consultation fatigue given several projects the County has engaged with residents on over the last few months.

2.5 Strategic Considerations

Based on the SWOT, the following are considerations for developing the communications and engagement approach for this project:

- Start sharing information soon
- When sharing information about the project, bundle all the elements (ex. amendments, plans, bylaws etc) together to demonstrate a coordinated County approach, reduce confusion for the public and streamline communications and engagement
- Use a phased approach to communications to introduce the project and support audiences in understanding the complexities
- Focus on giving information that all the audiences are looking for residents, developers + Council
- Focus on relationship building as much as information sharing. Demonstrate that you
 are listening by sharing back what you are hearing from them, responding to concerns
 and explaining if and how they are being addressed
- Find ways to be as responsive as possible
- Share information with all audiences in the same way. When information is shared with one audience, group or person, share it also more broadly
- Explain what you do and do not know at each point in time, share the uncertainties and unknowns
- Be the first and definitive source to share information
- Make information sharing interesting, easy to understand, in different formats and constantly changing to keep it updated and fresh
- Find advocates in the communities wiling to encourage others to become informed, get involved and distribute information and notices broadly in the Valley
- Set up long-term ongoing communications channels that are frequently updated
- Develop a brand for Sturgeon Valley development so that information related to it is easily identifiable

3.0 Audience & Issues

3.1 The Interested and Impacted

Those audiences within Sturgeon County directly impacted by growth and development in the Valley include:

- Sturgeon Valley residents
- Sturgeon Valley landowners
- Sturgeon County Council
- Developers
- Local Businesses
- Realtors
- Sturgeon County Departments (Assessment Services, Community Services, Engineering Services, Development Services, Protective Services, Transportation Services, Utility Services, Planning & Regional Services, Agriculture Services, Economic Development, Financial Services)

Those audiences outside of Sturgeon County directly impacted by growth and development in the Valley include:

- City of Edmonton
- City of St. Albert
- Canadian Forces Base Edmonton

Those audiences indirectly impacted include:

- Other Sturgeon County residents
- Residents of the Cities of Edmonton and St. Albert

3.2 Key Issues & Interests

PROJECT-RELATED ISSUES

Issue	Interests and Values Description
Uncertainty of What Will Change	Given the limited information residents have, there is a high level of uncertainty about what is being planned, what the future of the Valley will look like and what the potential impacts and issues may be. There are questions about what the vision for the Valley is. While the opportunity to influence what might happen is now, before construction starts, people do not have enough information to visualize what might happen and what they would want to see.
Timing of Development	Residents are wondering when they will start to see change happen and at what rate. Developers are wondering when they will be able to start development, where and at what rate.

Delays Impacting Potential Investment	Those who own land are eager to see development decisions made so that they can develop and benefit financially. They are frustrated with the delays in planning.
Cost/Impact on Taxes	There are many questions about what the costs to develop the Valley will be, who will pay for this, how the County will pay for this and if taxes will have to increase.
Loss of Rural Lifestyle	There are concerns that what people value most about the valley will be lost: quiet, peace, green space, scenic views, wetlands, safety, agricultural land, country living. They are concerned about noise, traffic, crime and becoming an extension of the city.
Increased Traffic	The Valley not only will have more vehicles on the roads from increased residents but that it becomes a place of convenience people drive through from other areas of the County.
Balancing Growth & Integrating Densities	Currently there is a drastic difference between high density urban development along the Valley's boundaries of Edmonton and St. Albert with existing farm land and country residential areas. There is concern that the area looks like an extension of these areas and a desire to consider the transition that integrates well the new and existing development.
Proper Infrastructure & Maintenance To Support Growth	There are some existing issues in the Valley with infrastructure and concern that adding more development in the Valley will make them worse and bring new issues (water, waste, waste water, fire protection, roads)
Development Needs To Happen	EMRB is expecting this area to be developed and if it doesn't happen there is risk of the Cities of Edmonton + St. Albert annexing it, developing it in their own way and having higher taxes. There are also residents interested eager to have more in their community so they don't have to travel outside the Valley (ex. recreation, stores).
Non-contiguous Development	Development will depend on availability and sale of lands, there is concern that this may lead to the Valley being developed in patchwork pieces without an overall vision for connection among them to create a sense of cohesion. This is often described as "planning done well". There are questions about how development will be phased and why it seems to be focused only on certain areas of the Valley.
Safety	There are existing safety concerns in the Valley and fear that further development will increase these issues.
Impact on CFB Edmonton Operations	With increased growth this may impact existing operations which will have trickle down effects on our economy (

Impact on Property Values	There are questions about what impact development will have on the value of existing properties.
Unequal Access To Development Opportunities	There is a feeling among some developers that the County has already made decisions about what developments they want and agreements have been made, while they feel shut out of the process.

PROCESS-RELATED ISSUES

Issue	Interests and Values Description
Lack of & Unequal Information Sharing	There are many questions the public has about what is being planned for the Valley. They do not want to be surprised about what is being planned and would like to have this information before it goes to Council and final decisions are made. They want to know what's know, what's unknown and the impacts. Developers also feel information isn't being shared opening or equally. There is a desire for more information sharing, on an ongoing basis for all.
Trust & Relationships	There is some skepticism about what the County is doing given the lack of information.

3.3 Information Needs

The type of information needed in order to support the public in conversations about the Valley's growth and development:

- The importance of this project
- What is being considered
- The vision for the Valley and future growth
- Plans and decisions that have already been made
- Limitations and restrictions that must be met
- How density targets will be met
- Timelines: when plans will be approved, when change will happen and when construction will start
- Will there be phases of development or certain areas of the Valley that will be developed first and how will this be determined
- Potential positive and negative impacts of these changes and how they will be mitigated
- How new development will be integrated with existing development
- What commercial development will look like
- How these decisions are being made

- What might impact development from occurring once plans are in approved
- How initial development and ongoing maintenance and upgrades will be paid for, by who and whether taxes may increase
- Impact to property values
- Plans or potential for future annexation
- How the public can influence what's being planned

4.0 Overall Communications

4.1 Project Goals

Short Term Project Goals (next 6 months, October 2020 – April 2021)

- 1) Amendment the Municipal Development Plan
- 2) Amend the Valley Area Structure Plan for Area C
- 3) Develop an Area Structure Plan for Sturgeon Valley Special Areas A+B

Mid Term Project Goals (timeframe TBD)

To Be Refined: developer-led neighbourhood structure plans

Long Term Project Goals (timeframe TBD)

- 1) Develop the Sturgeon Valley in a responsible, affordable, complete and timely way while mitigating impacts of growth
- 2) Meet the mandatory guidelines for development set out by the County, EMRB, the Province and others
- 3) Provide new housing, social, recreation, business and economic opportunities for Valley residents

4.2 Project Frame For Communications

Project Name: Sturgeon Valley Growth & Development

Focus Statement and Tag Line to Be Refined And Narrowed Down To One Option Each:

Focus Statement Option 1: Developing our Sturgeon Valley in an economically and

environmentally responsible way while maintaining what's

most important

Focus Statement Option 2: Developing complete communities that balance affordability,

existing development, new opportunities and the Valley

experience

Project Tag-Line Option 1: Respecting Our Valley Through Growth

Project Tag-Line Option 2: Our Valley: Responsible Planning, Meaningful Communities

4.3 Overall Communications Objectives & Key Messages

Communications Objectives

- To inform the public about the importance of and County's commitment to developing the Sturgeon Valley
- To build awareness and a common understanding about current planning and future development of the Sturgeon Valley across all key audiences
- To provide ongoing and regular updates on the status and progress of the project
- Build relationships with residents, developers, neighbours and Council

Communications Objectives Related to Engagement

- To inform the public about engagement opportunities and invite participation
- To encourage participation of diverse audiences throughout the Valley
- To report back to the public about the outcomes of the engagement activities
- To report back to the public what decisions were made and how public input was considered
- To share with the public, Administration's options and recommendations being presented to Council for consideration

Key Messages About The Project

- 1) Sturgeon County is committed to developing the Sturgeon Valley in our own way.
 - The Sturgeon Valley is different and we don't want to lose the uniqueness.
 - The Edmonton Metropolitan Region Board Growth Plan requires specific growth in the Valley. If we don't do this for ourselves, someone else will do it for us.
 - Let's do this together
- 2) It is important that we do this well and in a responsible way.
 - [To Be Refined: Need a message around considering cost]
 - What happens here will shape the future of Sturgeon County. We want to offer something that we can be proud of.
 - We want to see the Valley balance nature and neighbours.
- 3) We know this will mean change and with this will come both positive and negative impacts.
 - The amount of housing, people and traffic will increase.
 - We are building out complete communities to include new and different types of services and amenities for residents.
- 4) Change will not happen overnight, but what we do today will influence when it does come.
 - There is much work yet to be done before you will see change.
 - We don't know all the details of what development will look like.

- There will be many opportunities throughout development for you to provide your input.
- Now is your chance, once shovels hit the ground it's too late.

4.4 Ongoing Project Communications Tactics

The following are suggested communications tactics to initiate early and to be continued for the life of the project:

County Website: A landing page dedicated to the Valley growth and development project. Include information on: project timelines, detailed project summaries, key documents. Keep this updated regularly (monthly at a minimum). Include the previously recorded project video. Promote the project newsletter (see below) and include a "sign-up here" button where people can leave their email address and be included in the newsletter database. Promote this through the County's and Community's social media channels.

Newsletter: An ongoing electronic newsletter sent out on a regular basis (monthly or quarterly at a minimum) providing updates and upcoming events.

Council Updates: On a monthly basis provide details about: what's been accomplished in the project and with the public, what we've heard, how we've responded, potential issues, things to be aware of and next steps.

Project Branding: Create an image and brand that can be used on all communications items so that it's easily recognizable that it relates to Sturgeon Valley to build recognition, show commitment and keep residents engaged.

5.0 Decision Making, Communications & Engagement Opportunities

Below is the International Association of Public Participation's (IAP2) Spectrum that Sturgeon County's Public Engagement Policy requires to be used to clarify the scope of engagement. This tool defines the public's role in public engagement processes and the level of influence over decision making.

IAP2'S PUBLIC PARTICIPATION SPECTRUM

INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

The following is the phased approach to communications and engagement for the timeframe of October 2020 – April 2021:



5.1 Communications & Engagement Objectives & Tactics

SESSION 1: Late Nov/Early Dec 2020

Decisions Being Made: none Spectrum Level: Inform Engagement Objective: none Communications Objective:

- 1) To provide information to key audiences about the project elements
- 2) To inform the public of future opportunities to influence decision making
- 3) To ensure we are upholding our commitments to a meaningful and effective communications and engagement process

Commitment: We will provide you with information and keep you updated

Tactics:

- 1) Live, Online Information Session. Using Zoom platform, this open public session will allow participants to join online from their homes, meet the Project Manager and Project Team members, learn about the project and what's being considered, ask questions and express concerns and ideas. This session can be recorded and posted on the County's website for those who could not attend.
- **2) Recorded Information Clips.** These small video recordings of the Project Team members sharing short pieces of information can be posted to the County's website and shared through social media as an alternative form to reading documents.
- **3) FAQ**. Written document responding to the questions identified through preengagement and made public in advance of the Information Sessions.
- **4) FAQ Followup/Addenda.** Following the Information Sessions, update the FAQ with any new questions received from the public and post.
- 5) Developer Only Live, Online Information Session. Using Zoom platform, this event is available specifically for Developers to come together receive the same information at the same time, learn about the project and what's being considered, ask questions, express concerns and ideas and discuss their involvement in Session 2. This session can be recorded and shared with those who could not attend.
- **6) Staff Only Live, Online Information Session.** Same purpose as the public sessions, only targeted to County staff.

- 7) Call-A-Planner. These open, public sessions are re-occurring times scheduled over the weeks following the Live, Online Information Session where project team members are available to answer questions and provide further details and clarification to the public. This could be a teleconference line or online video link.
- 8) Project Newsletter. Send out to Information Session participants and those signed up to receive regular project updates and include a summary of the Information Session, concerns and ideas heard, upcoming event dates and details.
- **9) Thank You Email.** Sent out to each participant providing next steps, evaluation feedback and collect participant demographic information.

FOR CONSIDERATION: Establish a *Community Advisory Group*, consisting of a variety of Valley residents, developers and interested audiences to provide guidance and direction not on the project, but on the process of communications and engagement, to ensure the process is open, transparent, accessible and meets our audiences needs. Members would also act a conduit of information between the County and their respect audiences, encourage their participation and share back any potential issues they notice arising.

SESSION 2: Mid-Jan 2021

Decisions Being Made: What refinements should be made to the draft MDP and Valley Core ASP amendments and draft Sturgeon Valley Special Study Area ASP?

Spectrum Level: Consult

Engagement Objective: To gather feedback on issues, concerns and suggestions for improvements on the draft documents

Communications Objective:

- 1) To describe what was considered in developing the draft documents, including the limitations and requirements
- 2) To ensure we are upholding our commitments to a meaningful and effective communications and engagement process

Commitment: We will consider your input in finalizing our draft documents before we send them to Council for final approval. We will report back to you how your feedback was considered, what we could address, what we could not and why.

Tactics:

- 1) Live, Online Engagement Session. Using Zoom platform, this open public session will allow participants to join online from their homes, learn about the draft documents, ask questions and provide their feedback. This session can be recorded and posted on the County's website for those who could not attend. TBD: developers participation.
- **2) In-Person Engagement Session.** TBD, depending on restrictions at the time related to COVID-19.
- **3) Staff Only Live, Online (or In-Person) Information Session.** Same purpose as the public sessions, only targeted to County staff.

- **4) Draft Document 1-Pagers**. These short information sheets, one for each of the draft documents, provide a snapshot of essential information contained in the draft documents for those looking for an easy to read summary that will prepare them to participate and provide their feedback.
- 5) Draft Plans. Made public in advance.
- 6) FAQ Followup/Addenda
- **7) Online Response Collection.** For those who cannot attend the live sessions or prefer to provide their input individually. This can be a survey tool, or if interested there are online engagement platforms that provide different tools, experiences and ways to provide input beyond a survey.
- 8) Project Newsletter
- 9) Thank You Email

SESSION 3: Feb 2021

Decisions Being Made: none Spectrum Level: Inform Engagement Objective: none Communications Objective:

1) To report back how the input was considered and how it influenced the final documents **Commitment:** We will explain how your feedback was considered, what we could address, what we could not and why.

Tactics:

- 1) Live, Online Information Session
- 2) Staff Only Live, Online (or In-Person) Information Session
- **3) Recorded Information Clips.** These small video recordings of the Project Team sharing short descriptions of what was heard from Session 2 and how input was considered and addressed. These can be posted to the County's website and shared through social media as an alternative form to reading documents.
- 4) FAQ Followup/Addenda
- 5) Project Newsletter
- 6) Thank You Email

5.2 Marketing Tactics

The following marketing tactics are suggested to promote each of the above Sessions:

Direct Mail Outs – to every resident/landowner in Sturgeon Valley
Direct Emails - to residents who've signed up to receive notifications
Utility Bill Inserts – to every resident/landowner in Sturgeon Valley
Portable Road Side Signs – placed at key points in the Valley

Posters on Mailboxes – throughout the Valley
Valley Community Facebook Pages – reach out to

Valley Community Facebook Pages – reach out to the Administrators of the different community Facebook pages and ask if they would be willing to post information about upcoming events

Subdivision Home Owners Associations – reach out to ask if they would share information **County Website Valley Landing Page** – provide information of upcoming events Calendar

County's Social Media – post upcoming events and followups **Councilor's Social Media** – provide information for Councillors to post on their own sites

Community Social Media

Sturgeon County Community Event Calendar – post events to the calendar **Traditional Local Papers** – reach out to local journalist and provide details. St. Albert Gazette, Free Press.

Earned Media – ads in papers **County Connection** – if publication timing works

6.0 Roles & Responsibilities

The following are key roles and resources required to both lead and provide support during implementation of this communications and engagement plan:

Project Team &	Roles & Responsibilities			
Others				
Council	 Kept updated on progress and information throughout Understand what the process is and why it is being done, the goal and their role Encourage and support communications and engagement initiatives To listen and participate as observers in communications and engagement activities 			
Project Manager	 Final decision makers Offer strategic advice, input, insights and direction on all aspects of the project Provide regular project updates and briefings to the Leadership Team and Council Internal staff liaison Coordination and liaison with resources, staff and information sources for use in development of materials and project implementation Coordinate internal review and approval processes Review and approval of communications and engagement plans, reports and materials Stakeholder liaison Report back to the public Subject Matter Expert for information sessions 			
Project Team	Provide information on project progress			
Members	Support development of information materials			
	Subject Matter Expert for information sessions			
Consulting Teams	Provide information on project progressSupport development of information materials			
_	Subject Matter Expert for information sessions			
County Communications	 Provide advice, opportunities and support related to internal and external communications Responsible for delivery of all internal and external invitations, communications and coordination, including County website updates and social media posts 			
	 Outreach and broad distribution of communications 			

	Graphic design and printing of materials		
Leadership Team	Kept updated on progress and information throughout		
	 Participate in opportunities, learn and contribute input 		
Land Owners &	 Participate in opportunities, learn and contribute input 		
Developers	 Provide feedback on improvements to communications and 		
	engagement		
Residents	Participate in opportunities, learn and contribute input		
	 Encourage others to participate and become informed 		
	 Provide feedback on improvements to communications and 		
	engagement		
County Staff	 Participate in opportunities, learn and contribute input 		
	 Provide feedback on improvements to communications and 		
	engagement		

7.0 Evaluation

This communications and public engagement process has the potential to build trust and relationships with residents and developers, build understanding about future plans for the Valley and gather input useful for consideration in decision making.

7.1 Indicators of Success

A number of success indicators have been identified based on the input from residents, Council and Administration.

Process-Related Indicators

- 1. Information about the Valley planning project is openly shared with all audiences.
- 2. Increased understanding about is important to residents and what their concerns are.
- 3. Questions, concerns and ideas are addressed.
- 4. Input received can be used to inform decision making.
- 5. A broad and diverse range of audiences participate.
- 6. Engagement opportunities were easy to find and easy to participate in.
- 7. Participants believe the County is listening and understands their perspectives.
- 8. Participants believe their input will be used to improve decision making.
- 9. Participant input is considered and/or used by decision makers in recommendations and decisions.

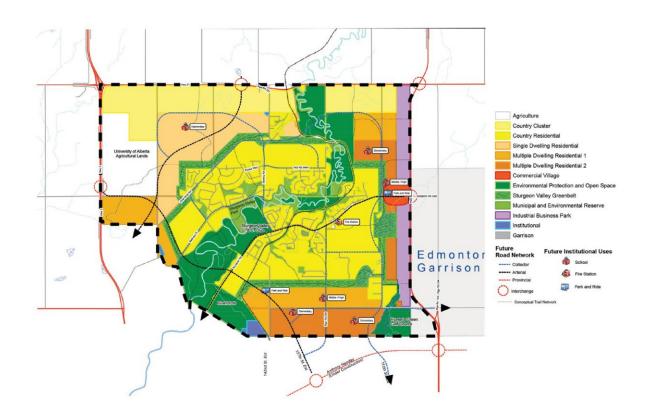
7.2 Implementation

Evaluation questions will be asked of each participant at each engagement activity. Responses will be monitored throughout to ensure objectives are being met and areas for improvement, adjustment or changes will be identified and addressed in the moment rather than waiting until the end when opportunities are completed.

APPENDIX A: Proposed Land Use Plans Shared With The Public

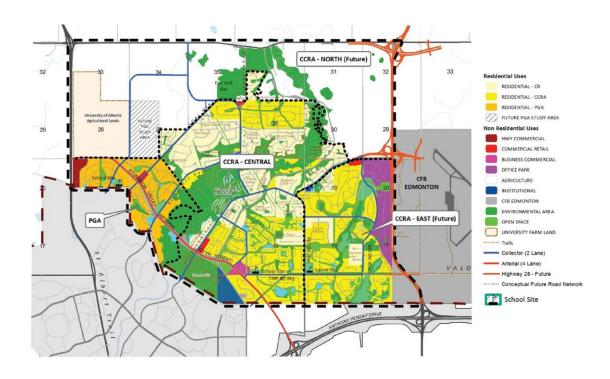
2009

- Aspirational 21,000 to 28,000 additional population
- Plan not submitted to CRB



2013

- Viability of 2.0 du/ha (gross)
- Integration of PGA and CCRA Planning Units
- MDP Planning Process (REF Resubmittals, Plan Approval 2014)
- Plan not submitted to CRB





Sturgeon County

9613-100 Street Morinville, Alberta T8R 1L9

Legislation Text

File #: RFD-387-20, Version: 1

Bylaw 1510/20 - Amendment of Land Use Bylaw 1385/17 - Redistrict a Portion of SE 27-56-23 W4M from AG-Agriculture to REC-Recreational District - Second and Third Reading

- 1. That Council give second reading of Bylaw 1510/20.
- 2. That Council give third reading of Bylaw 1510/20.



Agenda Item: <u>D.4</u>

Request for Decision

Title	Bylaw 1510/20 - Amendment of Land Use Bylaw 1385/17 – Redistrict a Portion of SE 27-56-23 W4M from AG - Agriculture to REC - Recreational District – Second and Third Reading		
Proposed Motion	1. That Council give second reading of Bylaw 1510/20.		
	2. That Council give third reading of Bylaw 1510/20.		
Administrative	Administration recommends that Council give second and third readings of		
Recommendation	Bylaw 1510/20.		
Previous Council	September 22, 2020 Regular Council Meeting		
Direction	Motion 442/20: That Council give first reading of Bylaw 1510/20.		
Report	Background Information		
	The Briefing Note presented in the Public Hearing for Bylaw 1510/20 includes relevant background information.		

External Communication

of Bylaw 1510/20.

• The Briefing Note presented in the Public Hearing for Bylaw 1510/20 includes external communication that has been undertaken.

Administration recommends that Council give second and third readings

Relevant Policy/Legislation/Practices:

• The Briefing Note presented in the Public Hearing for Bylaw 1510/20 includes details of relevant policies, legislation, and practices.

Implication of Administrative Recommendation

Strategic Alignment:

Maintain and Enhance Strong Communities – Goal 2.1 aims to provide Sturgeon County residents with access to programs and services that contribute to their well-being and quality of life.

The proposed development will help provide the residents of the County and adjacent towns with a service complementary to surrounding land uses.

Date Written: October 6, 2020 Council Meeting Date: October 27, 2020

Organizational: None. Financial: None. **Alternatives** Council may amend Bylaw 1510/20 prior to considering second or third Considered reading. **Implications of Strategic Alignment: Alternatives** The implications depend on any proposed amendments. A second Public Hearing may be required if any proposed change is considered substantive. **Organizational:** Administration would process approved amendments and/or a second Public Hearing, if required. Financial: If a second Public Hearing is required, costs for re-advertising would be incurred. **Follow up Action** 1. Obtain Mayor and CAO signatures on the Bylaw (Legislative Services, October 2020). 2. Advise the applicant of Council's decision (Planning and Development Services, October 2020). 3. Incorporate the amendments into a consolidated version of Land Use Bylaw 1385/17 (Planning and Development Services, October 2020). Attachment 1. Bylaw 1510/20 **Report Reviewed** by: Travis Peter, Director, Development and Strategic Services

Reegan McCullough, County Commissioner - CAO

Date Written: October 6, 2020 Council Meeting Date: October 27, 2020

Strategic Alignment Checklist

Vision: Sturgeon County: a diverse, active community that pioneers opportunities and promotes initiative while embracing rural lifestyles.

Mission: Provide quality, cost effective services and infrastructure to meet the diverse needs of the Sturgeon County community, while improving competitiveness and sustainability.

Focus Areas	Not consistent	N/A	Consistent
Planned Growth and Prosperity			
We encourage varied and integrated enterprises that enhance our strong economic base, while balancing the needs of the community and natural environment. (Strategic Plan and MDP pg. 36)			×
 Supports a strong thriving business environment to strengthen our economic foundation 			⊠
 Plans for responsible growth through the MDP and regional growth plan. 			\boxtimes
 Manages growth for current and future developments through: transparent bylaws, policies and processes to enable responsible land development 			×
o targeting growth around existing and identified future growth areas			\boxtimes
Maintain and Enhance Strong Communities			
We are committed to a safe and viable community, where our residents are provided with access to opportunities and quality of life. (Strategic Plan and pg. 27 MDP)			×
 Provides access to programs and services that have a positive impact on residents' quality of life 			×
 Provides access to safe and reliable infrastructure assets 			\boxtimes
Supports the safety of people and property			×
Strong Local and Regional Governance			
We promote consistent and accountable leadership through collaborative and transparent processes (Strategic Plan and pg. 27 MDP)			×
 Provides effective leadership and management consistent with Strategic Plan, MDP, master plans, bylaws, policies, community engagement 			\boxtimes
 Considers fiscal stability and sustainability 		\boxtimes	
Fosters collaborative intergovernmental partnerships			\boxtimes
Community Identity & Spirit			
We will build upon our strengths, where together we will create an inclusive, caring community (Strategic Plan and MDP pg. 27)		×	
 Promotes and/or enhances residents' identification with Sturgeon County 		\boxtimes	
Support and/or collaborate with voluntary organizations in the region		×	
Environmental Stewardship			
We foster a healthy environment and minimize our impact on ecosystems. (Strategic Plan and MDP pg. 27)			×
Plans and partnerships that minimize environmental impact on natural areas			\boxtimes
Provides awareness of environmental issues impacting the County			\boxtimes

Date Written: October 6, 2020 Council Meeting Date: October 27, 2020

BYLAW 1510/20 AMENDMENT TO LAND USE BYLAW 1385/17 STURGEON COUNTY, MORINVILLE, ALBERTA

A BYLAW OF STURGEON COUNTY, ALBERTA, FOR THE PURPOSE OF AMENDING LAND USE BYLAW

WHEREAS, the *Municipal Government Act*, RSA 2000 c.M-26, any regulations thereunder, and any amendments or successor legislation thereto, authorize Council to establish and amend Land Use Bylaw 1385/17;

AND WHEREAS, the Council of Sturgeon County has deemed it desirable to amend Land Use Bylaw 1385/17;

NOW THEREFORE, the Council of Sturgeon County, duly assembled, hereby enacts as follows:

LAND USE BYLAW 1385/17 IS AMENDED AS FOLLOWS:

1385/17.

DATE SIGNED

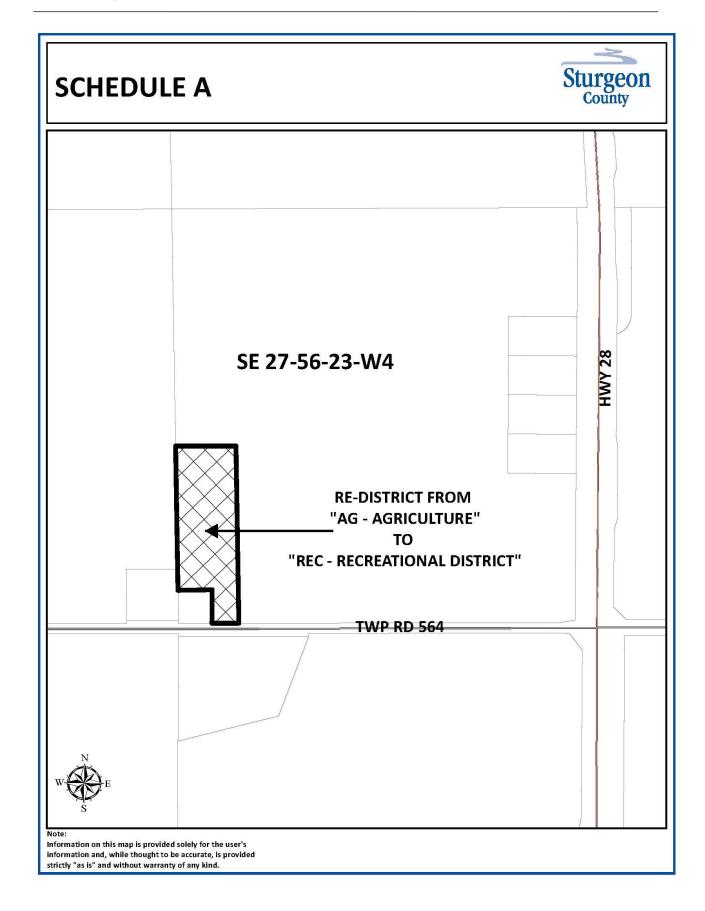
- 1. The portion of land within SE 27-56-23 W4M, as shown on Schedule "A", is redistricted from "AG Agriculture District" to "REC Recreational District".
- 2. Part 19.2 Schedule 1 Land Use District Map is changed to reflect the redistricting for the portion of land within SE 27-56-23 W4M, as shown in Schedule "A".

This Bylaw shall come into force upon being passed.

Read a first time this 22 nd day of September, 2020.	
Read a second time thisday of, 2020.	
Read a third time thisday of, 2020.	
	Alanna Hnatiw MAYOR
	Reegan McCullough COUNTY COMMISSIONER (CAO)

If any portion of this bylaw is declared invalid by a court of competent jurisdiction, then the invalid portion must be severed and the remainder of the bylaw is deemed valid.

BYLAW 1510/20 PAGE 2





Sturgeon County

9613-100 Street Morinville, Alberta T8R 1L9

Legislation Text

File #: RFD-331-20, Version: 1

CLOSED SESSION - Contractual Matter

Closed session pursuant to section 197(2) of the *Municipal Government Act* and in accordance with section 24 (advice from officials), section 25 (disclosure harmful to economic or other interests of a public body), and section 27 (privileged information) of the *Freedom of Information and Protection of Privacy Act*



Agenda Item: D.5

Regular Council Meeting: October 27, 2020

Item: CLOSED SESSION - Contractual Matter

***Closed session pursuant to section 197(2) of the *Municipal Government*Act and in accordance with section 24 (advice from officials), section 25

(disclosure harmful to economic and other interests of a public body) and section 27 (privileged information) of the *Freedom of Information and*Protection of Privacy Act***