

PUBLIC ENGAGEMENT PLAN

	External Participation		Internal Participation			
	INFORM	CONSULT		INVOLVE	COLLABORATE	EMPOWER
Stakeholder	Public Recognized Community Associations Non recognized Community Associations MLA MP	CSAB	Regional Municipal CAO	SLT	Internal Department content experts	Council
Promise to the Stakeholder	We will keep you informed of the decisions and direction of Council	We will keep you informed, listen and acknowledge concerns and provide feedback on how public input influenced the decision.		We will work with you to ensure strategic alignment with sturgeon county vision, mission and values, are directly reflected in the alternatives developed and provide feedback on how your input influenced the decision.	We will work together, seek your advice and innovation in formulating solutions and we will incorporate your advice and recommendations into the decision to the maximum extent possible.	We will implement what you decide.
Technique	Media Mail outs County Connection Website	Workshops & Meetings	Deliberate polling	Meeting Status reports	Meeting & status reports	RFD to Council
Interest/ Impact	Grant Deadlines Application requirements Program Eligibility	Eligibility requirements Matching requirements Reporting timelines Evaluation criteria Grant components	Facility conditions Municipal Grants	Progress Scope changes Council involvement	Communication Plan Financial reporting requirements Application procedures	Funding ranges Community Outcomes