



# Development Services Division

## 2020 Council Budget Presentation

November 27, 28, 29, 2019

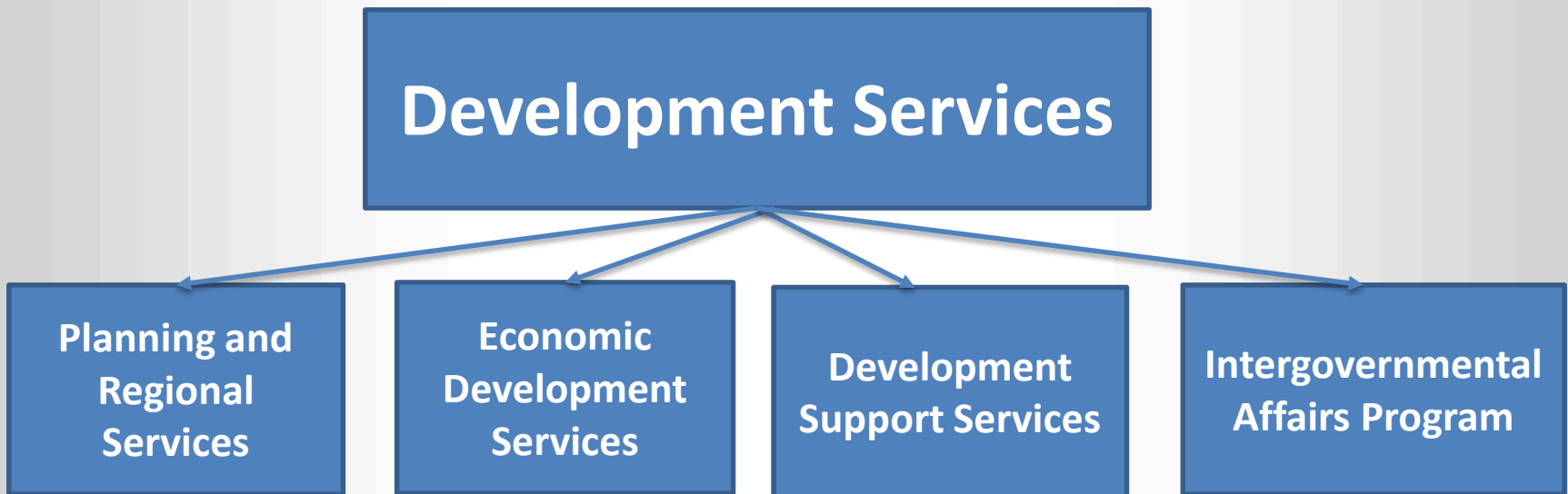


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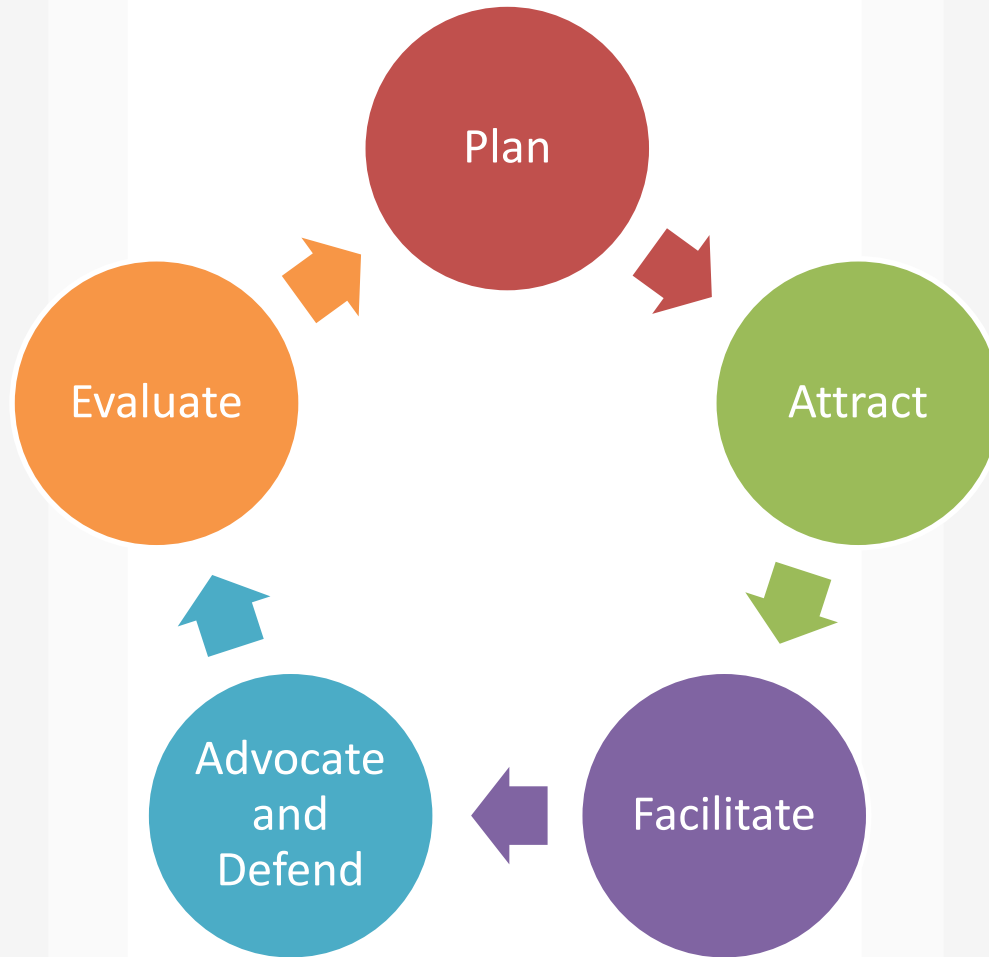
# Development Services - Division Mandate

To plan communities, advance intergovernmental interests, and facilitate investment in a responsible and competitive manner



November 27, 28, 29, 2019

# Development Services – Value Chain



November 27, 28, 29, 2019



# Opportunities and Challenges for 2020

- **High Volume and Risk** – Dozens of projects, committees, briefings, reviews, active files, engagements, reports, new efforts, etc. with major implications
- **Ensuring Competitiveness** – Certainty, ease, costs of doing business
- **Challenging Economic Conditions** – Market activity, investor confidence, employment, migration, trade agreements, etc.
- **Growth in New Sectors** – Hemp, value added agriculture, defence, plant based proteins, etc.
- **Changing Regional and Government Context** – Policy impacts, budgets / monetary, infrastructure supports, governance, processes, projects, partnerships, etc.
- **Rising Stakeholder Demands** - Need for continuous engagement, clear communication, quality and cost-effective service
- **Planning Alignment** – Intermunicipal, regional, CFB, community, etc. – and highly anticipated Sturgeon Valley ASP completion
- **Past Perceptions / Future Expectation** – Communication, continued improvement

**start**  
in **Sturgeon**



# Proposed 2020-2022 Corporate Initiatives

Lead	Corporate Project	Outcome	Timing
Planning and Regional Services	Sturgeon Valley Area Structure Plan Phase 1 Growth Framework Phase 2 ASP	Completed Phase 1 FIA for Sturgeon Valley Completed Phase 2 ASP for Sturgeon Valley	Expected completion in Q1 2020 Expected completion in Q3 2020
Planning and Regional Services	City of St. Albert Annexation	An annexation agreement that is mutually beneficial and meets the needs of residents in Sturgeon County and St. Albert.	Expected completion by Q3 2020
Intergovernmental Affairs	Intermunicipal Collaboration Frameworks (ICF) x 15	Agreements on shared services are in place with Sturgeon County's 15 municipal neighbours	Expected completion in Q2 2020, pending review
Planning and Regional Services	Intermunicipal Development Plans (IDPs) x 9	Future growth plans that border Sturgeon County will be documented to identify appropriate future land use in Sturgeon County as part of the shared ICFs.	Expected completion in Q2 2020, pending review
Development Support Services	Resource Extraction / Setback Review	Recommendations relating to LUB setbacks that are appropriate for residents and industry.	Expected completion by Q3 2020



# Proposed 2020-2022 Corporate Initiatives (cont.)

Lead	Corporate Project	Outcome	Timing
Intergovernmental Affairs	EMRB – Shared Investment for Shared Benefit (SISB)	(With Mayor’s Office) Sturgeon County’s financial and infrastructure interests are reflected in any new policy agreement.	Expected completion by Q4 2021
Planning and Regional Services	EMRB - Metropolitan Region Servicing Plan (MRSP)	Sturgeon County's servicing interests are reflected in coordinated regional planning and decision making.	Expected completion by Q1 2020
Planning and Regional Services	EMRB - Integrated Regional Transportation Master Plan (IRTMP)	Key elements of the Region’s transportation system to support the movement of people and goods are defined and regional projects are prioritized.	Expected completion by Q1 2021
Planning and Regional Services	EMRB - Regional Agriculture Master Plan (RAMP)	(With Ag Services) Sturgeon County’s interests are reflective in the regional policy with inputs from landowners and producers.	Expected completion by Q2 2020



# Proposed 2020-2022 Corporate Initiatives (cont.)

Lead	Corporate Project	Outcome	Timing
Planning and Regional Services	EMRB - Integrated Regional Recreation Corridors/ Open Space Master Plan	(With FCSS) Sturgeon County's interests are reflected in the regional policy and residents can benefit from connectivity of parks, open spaces, green ways and trails in the Capital Region.	Q4 2020 - Q4 2021
Planning and Regional Services	EMRB – Energy Corridors Master Plan	Review of energy corridors (current and potential) for the metropolitan region, to support continued investment.	Expected completion by Q1 2020
Development Support Services	Sturgeon Valley Neighborhood Structure Plans Support	Alignment and developer support for NSP advancement.	Expected completion by Q3 2020, and then ongoing
Planning and Regional Services	Municipal Development Plan Update	Update of MDP to ensure alignment to the Growth Plan and incorporate information through annexation, Valley area planning, agriculture planning, infrastructure planning, etc.).	Expected completion by Q3 2020
Intergovernmental Affairs	Sturgeon Regional Partnership Development	Support for intermunicipal efficiency discussions	TBD





# Proposed 2020-2022 Corporate Initiatives (cont.)

Lead	Corporate Project	Outcome	Timing
Economic Development / Planning and Regional Services	Villeneuve Landing Network Supports	A completed design of a Villeneuve Landing Network, followed by potential Area Structure Plan requirements to guide coordinated future development of lands and improve development readiness.	Expected completion by Q2 2020, then ASP TBD if approved
Planning and Regional Services	North Saskatchewan and Sturgeon River Watershed Management Plan	Sturgeon County's interests are reflected in the regional policy and residents can benefit from connectivity of parks, open spaces, green ways and trails in the Capital Region.	Expected completion by Q1 2020
Planning and Regional Services	Local Agriculture Program Review	Review of MDP amendments and agriculture program requirements, building off previous community consultations and regional ag planning	Expected completion in Q2 2020
Planning and Regional Services	Transportation and Utilities Technical Reviews	Approved Transportation Master Plan is in place to guide coordinated transportation planning in Sturgeon County.	Expected completion by Q4 2020





# Proposed 2020-2022 Corporate Initiatives (cont.)

Lead	Corporate Project	Outcome	Timing
Planning and Regional Services	Cardiff Area Structure Plan	An Area Structure Plan is in place to guide targeted growth opportunities in the Cardiff community.	PENDING
Planning and Regional Services	SIP / Neigh I Area Structure Plan	An approved Area Structure Plan is in place to guide coordinated future development of lands and improve development readiness.	PENDING
Planning and Regional Services	Heartland Area Structure Plan	An approved Area Structure Plan is in place to guide coordinated future development of lands and improve development readiness.	PENDING
Development Support Services	Land Management Efficiency and Policy Review	Recommendations on potential administrative efficiencies, program improvements, and new policy / program foundations.	PENDING APPROVAL
Economic Development	Foreign Direct Investment and Commercial Development Launch	Increased investment potential for Sturgeon County with focused and consistent engagement of the domestic and foreign business community	PENDING APPROVAL



# 2020 Proposed Service Enhancements

Type	Department	Name	Cost
OP	Development Support Services	Land Management Efficiency and Policy Review	\$70,000 (one time)
OP	Economic Development	Foreign Direct Investment (FDI) and Commercial Development Analysis Implementation	\$25,000 / yr

# 2020 One-Time Operating Service Enhancement (Awaiting Council Direction and Funding)

## Land Management Services - Efficiency and Policy Review

- Department: Development Support Services
- Cost: \$70,000 one time
- Brief Description:
  - County currently spends hundreds of hours and incurs direct costs for land management items (land acquisition and disposition, easements, negotiations, agreements, road closures, MR, ER, PUL properties, leasing, encroachments, occupations, County policy and process, and public education interface).
  - Several legacy issues require attention, such as inconsistent application of encroachments and license of occupations, infrastructure installed without easements or RoWs, enforcement protocols, etc.
  - Review required to consider potential efficiencies from consolidation of the efforts, recommendations on a way forward on legacy issues, and new policy / program foundations.
  - Would be completed in fall 2020, for Council consideration in budget 2021.

# 2020 One-Time Operating Service Enhancement (Awaiting Council Direction and Funding)

## Foreign Direct Investment (FDI) and Commercial Development Analysis Implementation

- Department: Economic Development Services
- Cost: \$25,000 per year, initially
- Brief Description:
  - Supports implementation of action plan modules for Foreign Direct Investment (FDI) Strategy and Commercial Development Analysis (CDA)
  - Activities include increased lead and site selection, targeted engagement, investment prospects and listings, marketing/advertising, broker engagement, event hosting and attendance

### Strategic Plan Alignment:

- Sturgeon County has a thriving business environment that supports a strong economic foundation. (Goal 1.1.)

**Prioritization Criteria:** Cost savings (potential for revenue to offset costs)