




Request for Decision

Title	National Volunteer Week Proclamation
Proposed Motion	That Council proclaim April 23 - 29, 2017 as Volunteer Week in Sturgeon County to raise awareness of the importance of volunteering.
Administrative Recommendation	Administration recommends publicly announcing Volunteer Week as a way to inform the public about National Volunteer Week and bring attention to our community's planned activities to celebrate the work that volunteers perform in our community and to acknowledge the value of volunteer work.
Previous Council Direction	March 22, 2016 – Motion 095/16 That Council proclaim April 10 - 16, 2016, as Volunteer Week in Sturgeon County to raise awareness of the importance of volunteering.
Report	<p><u>Background Information</u></p> <ul style="list-style-type: none"> Charities and other voluntary and community organizations play a vital role in our lives and the volunteers deserve public recognition and support. Sturgeon County benefits from having a wide range of volunteers who are involved in Council Boards and Committees, Community Associations, Fire Departments, Schools and School Boards, Hospital Boards, Senior Housing, 4-H, food banks, libraries, etc. In 2017, volunteering comes in many forms and helps to build a stronger Sturgeon County. Volunteers make positive contributions to the happiness and quality of life of others - it's a great way to meet people, to get the most out of your local area and to increase your own happiness and well-being. It is our desire to provide some special recognition to the local community groups who are active contributors to recreation and cultural events in our neighbourhoods. The desired intent is to encourage active collaboration with not-for-profit volunteer organizations to facilitate recreation and cultural programming that is reflective of the needs of the residents. Our initiatives and commitment to quality public engagement has strengthened the level of volunteer involvement in Sturgeon County's Boards and Committees.

	<ul style="list-style-type: none"> Administration has sent out a record number of invitations to this year’s volunteer appreciation event (April 26, 2017). Sturgeon County volunteers are inspired to make positive contributions to their communities and their involvement is becoming more diverse in nature. <p><u>External Communication</u></p> <ul style="list-style-type: none"> There is a communication plan prepared for Volunteer Week. We have advertised volunteer nominations and Volunteer Appreciation event on Wednesday, April 26, 2017. <p><u>Relevant Policy/Legislation/Practices:</u></p> <ul style="list-style-type: none"> None.
<p>Implication of Administrative Recommendation</p>	<p><u>Strategic Alignment:</u></p> <p>Maintain and Enhance Strong Communities – Sturgeon County works in partnership with other organizations, including volunteer community associations, to plan and offer services that are reflective of community need. We need volunteers to support a vibrant and caring community where residents are proud to live.</p> <p><u>Organizational:</u></p> <p>There is no direct consequence of this decision organizationally.</p> <p><u>Financial:</u></p> <p>There is no financial impact to this proclamation specifically. All volunteer appreciation events are funded through the current budget.</p>
<p>Alternatives Considered</p>	<p>We could appreciate our volunteers without a formal proclamation. This just raises the profile and level of acknowledgement to a different level.</p>
<p>Implications of Alternatives</p>	<p><u>Strategic Alignment:</u></p> <ul style="list-style-type: none"> Sturgeon County would continue to demonstrate appreciation and commitment to volunteers and volunteer programs because intrinsically we recognize and appreciate the significant contributions of volunteers. <p><u>Organizational:</u></p> <ul style="list-style-type: none"> No organizational impacts to the alternatives. <p><u>Financial:</u></p> <ul style="list-style-type: none"> None.
<p>Follow up Action</p>	<p>Continue to plan and implement our volunteer appreciation events and advertising. (Community Services April 2017)</p>

Attachment(s)	1. 2017 Volunteer Week Proclamation
Report Reviewed by:	 Susan Berry, Manager Community Services  Ian McKay, P. Eng., GM Municipal Services  Peter Tarnawsky, County Commissioner – CAO

Strategic Alignment Checklist

Vision: Sturgeon County: a diverse, active community that pioneers opportunities and promotes initiative while embracing rural lifestyles.

Mission: Provide quality, cost effective services and infrastructure to meet the diverse needs of the Sturgeon County community, while improving competitiveness and sustainability.

Focus Areas	Not consistent	N/A	Consistent
Strong Local Governance and Regional Leadership			
<i>We promote consistent and accountable leadership through collaborative and transparent processes (Strategic Plan, pg. 27 MDP)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Consistent with neighborhood role (see MDP), master plans,, policies</i> 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Considers fiscal stability and sustainability</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <i>Has a positive impact on regional and sub-regional cooperation</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Respect the Natural Environment			
<i>We acknowledge the importance of a healthy environment and will minimize and monitor our impact on ecosystems (Strategic Plan, pg. 27 MDP)</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <i>Compliance with Provincial and Federal regulations and/or legislation</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <i>Ensure effective environmental risk management</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Community Identity & Spirit			
<i>We will build upon our strengths, where together we will create an inclusive, caring community (Strategic Plan, (Strategic Plan, pg. 27 MDP)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Promotes and/or enhances residents' identification with Sturgeon County</i> 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Enhances service provision through community partnerships</i> 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Supports Sturgeon County's cultural history</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Planned Growth and Prosperity			
<i>We encourage varied and integrated enterprises that enhance our strong economic base, while balancing the needs of the community and natural environment. (Strategic Plan, pg. 27 MDP)</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <i>Does the proposal align with the Integrated Regional Growth Strategy (map/policies) pg. 26 MDP</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <i>Considers cumulative costs and long-term funding implications</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <i>Targets growth around current or planned infrastructure</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Maintain and Enhance Strong Communities			
<i>We are committed to a safe, secure community, where our residents are respected and provided with access to opportunities. (Strategic Plan, pg. 27 MDP)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Positive impact on residents' quality of life</i> 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Supports and promotes volunteer efforts</i> 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Provides programs and services that are accessible to all residents</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Operational Excellence			
<i>We have the organizational capability to deliver consistent and defined levels of service to all stakeholders in a professional, efficient, and cost effective manner</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Staff have the knowledge, skills and capability to perform their jobs</i> 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Streamlines operational processes and policies</i> 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Promotes engagement and professional interaction with stakeholders</i> 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Considers a cost-structure which allows Sturgeon County to remain competitive within a regional, national and global context</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>