



# Request for Decision

<b>Title</b>	<b>2019-2021 Corporate Business Plan</b>
<b>Proposed Motion</b>	That Council approve the 2019-2021 Corporate Business Plan.
<b>Administrative Recommendation</b>	That Council approve the 2019-2021 Corporate Business Plan.
<b>Previous Council Direction</b>	<p>October 9, 2018 – Motion 274/18 That Council approve the 2018 Second Tri-Annual Management Report.</p> <p>October 9, 2018 – Motion 275/18 That Council direct Administration to use the (Second Tri-Annual) report as the basis for efforts during 2018 as well as planning for 2019-2021.</p> <p>September 11, 2018 - Motion 239/18 That Council approve the 2018-2027 Strategic Plan.</p> <p>June 12, 2018 - Motion 166/18 That Council approve the 2018 First Tri-Annual Management Report.</p> <p>June 12, 2018 - Motion 167/18 That Council direct Administration to use the report as the basis for efforts during 2018 as well as planning for 2019-2021.</p>
<b>Report</b>	<p><u>Background Information</u></p> <ul style="list-style-type: none"><li>As stated in the Strategic Plan Policy (PLY_Gov_ELE_Strategic Plan_2014), the Corporate Business Plan is “a Medium-term plan recommended by the County Commissioner and endorsed by Council that identifies the Corporation’s key strategic initiatives and guides its deployment of resources for a 3-year period. It is a rolling plan, updated annually that implements the Sturgeon County Strategic Plan.”</li><li>The 2019-2021 Corporate Business Plan was developed based on the 2018-2027 Strategic Plan and Council Strategic Planning workshops held throughout 2018.</li><li>Administration is also seeking Council’s approval of the 2018 Operating and Capital Budget at today’s Council Meeting. This budget supports the 2019-2021 Corporate Business Plan, specifically 2019. Activities</li></ul>

	<p>identified for 2020 and 2021 do not have specific budget dollars allocated at this time.</p> <ul style="list-style-type: none"> <li>• Council was provided the draft 2019-2021 Corporate Business Plan at the first day of budget deliberations on November 28, 2018. During the budget deliberation meetings, the following updates were made to incorporate Council’s input: <ul style="list-style-type: none"> <li>○ Safer Sturgeon – Crime Prevention Pilot Project was removed and will be added to potential future planning.</li> <li>○ Community Standards Bylaw timing was updated to “Q1 2019 – Q4 2020”.</li> <li>○ Cardiff Area Structure Plan description was updated to “Explore opportunities to develop an area structure plan for the community.”</li> <li>○ The County Commissioner’s message was added.</li> </ul> </li> </ul> <p><u>External Communication</u></p> <ul style="list-style-type: none"> <li>• If approved, the 2019-2021 Corporate Business Plan will be posted on the Internet and communicated to residents and staff.</li> </ul> <p><u>Relevant Policy/Legislation/Practices:</u></p> <ul style="list-style-type: none"> <li>• Sturgeon County Strategic Plan 2018-2027</li> <li>• PLY_GOV_ELE_Strategic Plan_2014 Strategic Plan Policy</li> </ul>
<p><b>Implication of Administrative Recommendation</b></p>	<p><u>Strategic Alignment:</u></p> <p><b>Strong Local and Region Governance</b> - The Corporate Business Plan is directly aligned with the Strategic Plan and overall policy direction of Council, as it provides a short-term implementation plan for the Strategic Plan.</p> <p><u>Organizational:</u></p> <p>The Corporate Business Plan lays out how Council’s direction is translated into Administrative action and provides Council and Staff a unified focus for 2019. The Plan drives corporate-wide and departmental activities beyond the baseline delivery of services to citizens.</p> <p><u>Financial:</u></p> <p>Initiatives and financial resources identified within the Corporate Business Plan are aligned with Administration’s capacity to carry out and implement. Tri-Annual Reporting will keep Council informed of the status of Corporate initiatives within the Plan, as well as financial performance.</p>
<p><b>Alternatives Considered</b></p>	<p>None.</p>
<p><b>Implications of Alternatives</b></p>	<p>None.</p>

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**Follow up Action** 1. Upon approval, the Corporate Business Plan will be published to Sturgeon County's website.

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**Attachment(s)** 1. Draft 2019-2021 Corporate Business Plan

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**Report Reviewed  
by:**



Danielle Figura, Business Strategy Manager



Reegan McCullough, County Commissioner - CAO

## Strategic Alignment Checklist

**Vision:** Sturgeon County: a diverse, active community that pioneers opportunities and promotes initiative while embracing rural lifestyles.

**Mission:** Provide quality, cost effective services and infrastructure to meet the diverse needs of the Sturgeon County community, while improving competitiveness and sustainability.

Focus Areas	Not consistent	N/A	Consistent
<b>Planned Growth and Prosperity</b>			
<i>We encourage varied and integrated enterprises that enhance our strong economic base, while balancing the needs of the community and natural environment. (Strategic Plan and MDP pg. 36)</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>• <i>Supports a strong thriving business environment to strengthen our economic foundation</i></li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>• <i>Plans for responsible growth through the MDP and regional growth plan.</i></li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>• <i>Manages growth for current and future developments through:               <ul style="list-style-type: none"> <li>○ <i>transparent bylaws, policies and processes to enable responsible land development</i></li> <li>○ <i>targeting growth around existing and identified future growth areas</i></li> </ul> </i></li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Maintain and Enhance Strong Communities</b>			
<i>We are committed to a safe and viable community, where our residents are provided with access to opportunities and quality of life. (Strategic Plan and pg. 27 MDP)</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>• <i>Provides access to programs and services that have a positive impact on residents' quality of life</i></li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>• <i>Provides access to safe and reliable infrastructure assets</i></li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>• <i>Supports the safety of people and property</i></li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Strong Local and Regional Governance</b>			
<i>We promote consistent and accountable leadership through collaborative and transparent processes (Strategic Plan and pg. 27 MDP)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>• <i>Provides effective leadership and management consistent with Strategic Plan, MDP, master plans, bylaws, policies, community engagement</i></li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>• <i>Considers fiscal stability and sustainability</i></li> </ul>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <li>• <i>Fosters collaborative intergovernmental partnerships</i></li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Community Identity &amp; Spirit</b>			
<i>We will build upon our strengths, where together we will create an inclusive, caring community (Strategic Plan and MDP pg. 27)</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>• <i>Promotes and/or enhances residents' identification with Sturgeon County</i></li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>• <i>Support and/or collaborate with voluntary organizations in the region</i></li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Environmental Stewardship</b>			
<i>We foster a healthy environment and minimize our impact on ecosystems. (Strategic Plan and MDP pg. 27)</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>• <i>Plans and partnerships that minimize environmental impact on natural areas</i></li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <li>• <i>Provides awareness of environmental issues impacting the County</i></li> </ul>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>