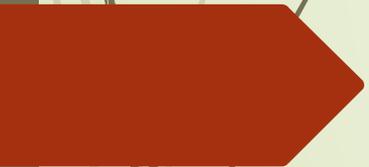




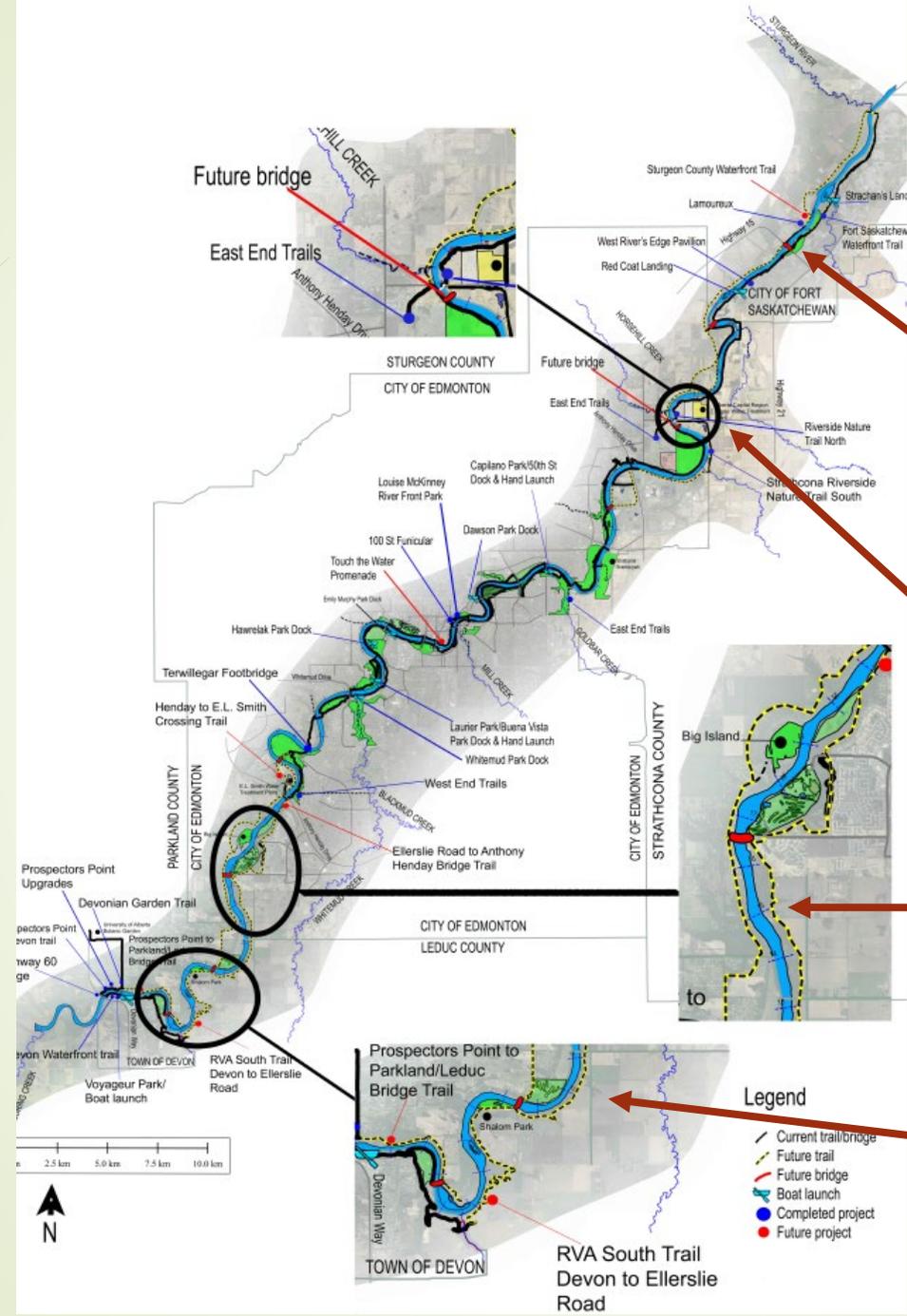
Sturgeon County Presentation



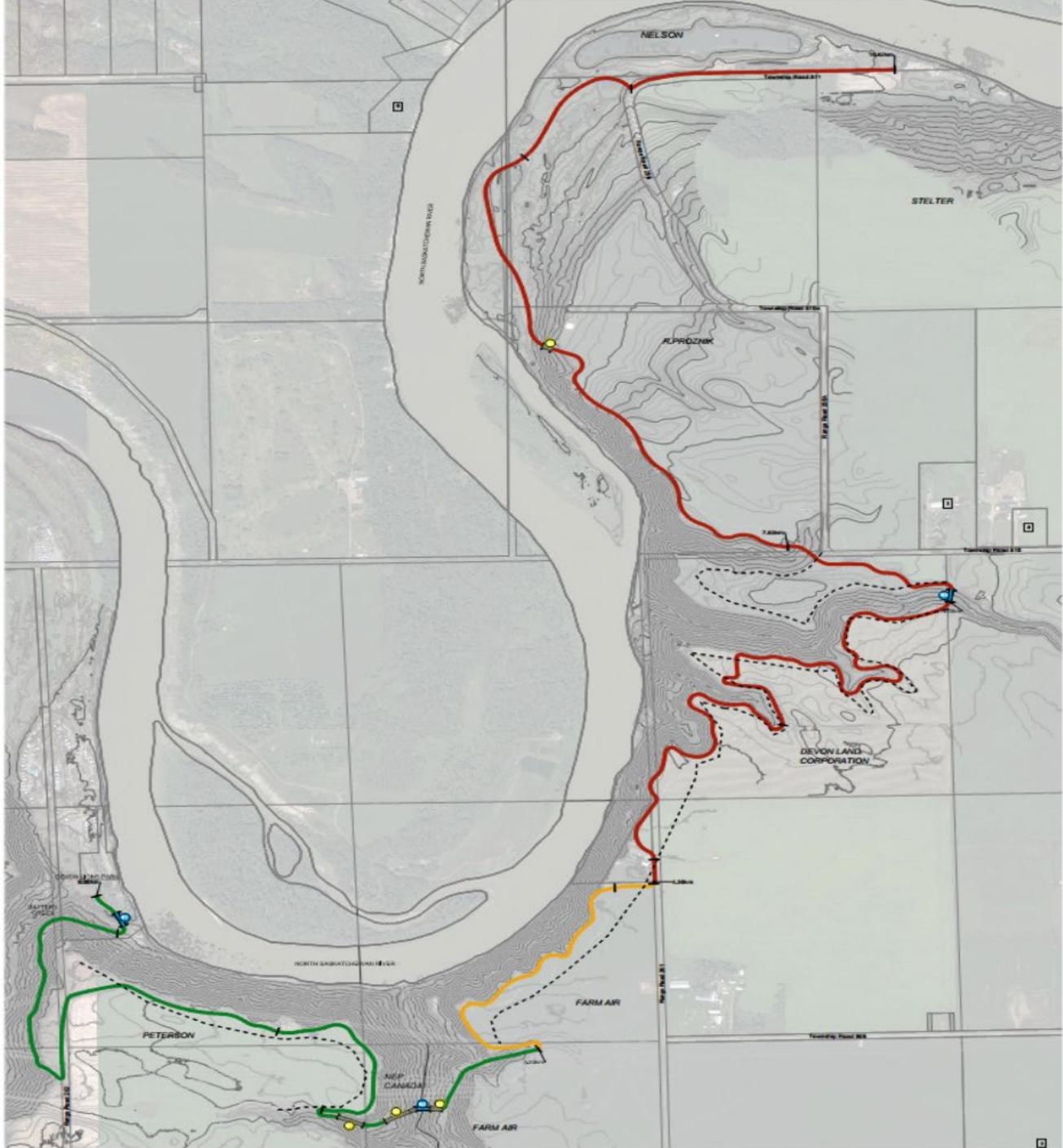


AGENDA

1. Capital Projects & Plans
2. Update in southwest quadrant
3. Community Engagement Committee
4. We need your help



1. Highway 15 bridge twinning will add a new pedestrian bridge, connecting Fort Saskatchewan and Sturgeon County – completion 2021
2. Pedestrian bridge at Quarry Ridge will connect east Edmonton to Strathcona County. RFP is out.
3. Feasibility studies are being done on west Anthony Henday to Ellerslie Road by City of Edmonton
4. Focus on southwest quadrant



1. Southwest quadrant is our highest priority for 2019-2022. There is only 20 km left in this quadrant to have full regional connectivity.
2. As of today we have completed the Battery Creek portion outlined in green up to Range Road 262.
3. We are working closely with landowners along the top of bank to secure access through rights-of-way, easements, or whatever means available.
4. Our goal is to complete this section of trail over the next three years.



OTHER PLANS

1. It has always been intended the completed trail would be named and marked. In front of you is a prototype for a trail marker. A task force has been struck to determine a path forward to activate this initiative.
2. To enhance the user experience the RVA is working on an interactive digital app that will orient and educate users as they walk the trails.



RIVERFEST



Once again EPCOR RiverFest will be held August 10th in Edmonton and Devon. Some changes this year:

1. Only held one day – August 10 – due to logistics of moving 250 rafts.
2. Two locations this year instead of three.
3. Increasing launch times by 1 hour in morning & 1 hour in afternoon.
4. Goal is 5,000 tickets sold



**Community
Engagement
Committee**

ADVISORY / COMMUNITY ENGAGEMENT COMMITTEE





CEC Terms of Reference

The Community Engagement Committee is responsible to:

- Be RVA ambassadors to their respective communities and stakeholders, champion its plans and activities, and represent the RVA as directed by the Board.
- Be a volunteer resource to assist and support RVA involvement and participation in local or regional events, projects, public processes and other activities as approved or directed by the Board.
- Facilitate bringing local volunteers, resources and partnerships to bear in support of Board and Municipal approved projects and activities.
- Assist the Board and its municipal members in generating increased public awareness, dialogue and support for the River Valley Trail System.
- Currently we have no representation from Sturgeon County, Strathcona County, and Leduc County, and have only 1 representative from City of Fort Saskatchewan. Devon, Parkland County and City of Edmonton have full representation.



Previous Representatives

- ▶ Shauna DeVarenes
 - ▶ Marg Elliott
 - ▶ Terry Cashin
 - ▶ Cameron Bell
 - ▶ Heather LaRose
- 



Challenges

- As terms reach renewal, many appointees are not renewing
- New candidates are not coming forward or community minded citizens are not being identified as potential candidates (Municipality appoints their representatives)
- Misinformation still exists on municipal websites about Terms of Reference and roles / responsibilities. Despite our efforts in communicating this information and the new appointees with Administrators, information on municipal websites remains outdated.
- Currently we have no representation from Sturgeon County, Strathcona County, and Leduc County, and have only 1 representative from City of Fort Saskatchewan. Devon, Parkland County and City of Edmonton have full representation.



Our Ask...



Identity Challenge

1. The RVA has always struggled with an identity of “who we are”, because there is an “us” or “you” perception.
2. The RVA is your corporation, created to complete a vision of regional connectivity on one trail from Devon to Sturgeon County.
3. We have often heard more can be done to promote the work of the RVA, and we agree, but a small office of 5 can't do it all.
4. Here's our ask of you...



Our ask...

1. Explain to audiences at speaking engagements, media interviews, or interactions with Provincial government colleagues that you are a proud shareholder of the River Valley Alliance.
2. Promote that the **Alliance** is one of the most innovative and creative endeavors ever undertaken by 7 municipalities to create one of the largest metropolitan river valley park systems in the world, never duplicated in all of North America.
3. Promote the work of RVA on your website, social media platforms and in-person. Our staff are ready and willing to work with your Comms. department to facilitate this.
4. Please come to our AGM on April 17th Royal Glenora Club.



THANK YOU



QUESTIONS?





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river valley alliance



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<http://www.sturgeoncounty.ca/About-Sturgeon/County-Information/Northeast-River-Crossing-NERC>

[Northeast River Crossing \(NERC\)](#)

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Updated: 5/9/2018