



Request for Decision

Title	Volunteer Week Proclamation
Proposed Motion	That Council proclaim April 15 – 21, 2018 as Volunteer Week in Sturgeon County to encourage volunteerism and celebrate the positive impact of volunteerism.
Administrative Recommendation	Administration supports the annual declaration of volunteer week.
Previous Council Direction	April 11, 2017 – Motion No. 154/17 That Council proclaim April 23 – 29, 2017 as Volunteer Week in Sturgeon County to raise awareness of the importance of volunteering.
Report	<p><u>Background Information</u></p> <ul style="list-style-type: none"> • This year’s National Volunteer Week theme, provided by Volunteer Canada, is Celebrate the value of volunteering. • The impact of volunteering on individuals, communities and our country is huge. Volunteering builds confidence, competence, and connections. It creates cohesion, capacity and lifelong friendships. Volunteering creates the foundations for community and a just and caring Canada. • The focus at Volunteer Alberta is on helping to create vibrant community by sharing the story of the transformative power of volunteerism and the value of the nonprofit sector in Alberta, so they created this short video, Vibrant Communities and You, highlighting the role volunteers play in creating vibrant community, which I would like to play. <p><u>External Communication</u></p> <ul style="list-style-type: none"> • A communication plan has been prepared which will include electronic and in print communication. <p><u>Relevant Policy/Legislation/Practices:</u></p> <ul style="list-style-type: none"> • Our standard practice has been to proclaim the week and celebrate with our volunteers at our Sturgeon Proud event.

<p>Implication of Administrative Recommendation</p>	<p><u>Strategic Alignment:</u></p> <p>Maintain and Enhance Strong Communities – Sturgeon County works in partnership with other organizations, including volunteer community associations, to plan and offer services that are reflective of community need. We need volunteers to support a vibrant and caring community where residents are proud to live.</p> <p><u>Organizational:</u></p> <p>There is no impact to the organization. The work we have planned to celebrate volunteerism was contemplated in the 2018 workplan and budget.</p> <p><u>Financial:</u></p> <p>There is no financial impact to this proclamation specifically. All volunteer appreciation events are funded through the current budget.</p>
<p>Alternatives Considered</p>	<p>We could continue to encourage volunteerism without a formal proclamation. This activity brings us in line with many other municipalities who are celebrating Volunteer Week.</p>
<p>Implications of Alternatives</p>	<p><u>Strategic Alignment:</u></p> <ul style="list-style-type: none"> No impact. <p><u>Organizational:</u></p> <ul style="list-style-type: none"> No organizational impact. <p><u>Financial:</u></p> <ul style="list-style-type: none"> No financial impact.
<p>Follow up Action</p>	<p>1. Continue to plan and implement our volunteer appreciation events and advertising (Community Services, April 2017).</p>
<p>Attachment(s)</p>	<p>1. Volunteer Week Proclamation</p>
<p>Report Reviewed by:</p>	<p> Susan Berry, Manager Community Services</p> <p> Shane Hogan, Acting General Manager Municipal Services</p> <p>Bill Minnes, County Commissioner-CAO</p>

Strategic Alignment Checklist

Vision: Sturgeon County: a diverse, active community that pioneers opportunities and promotes initiative while embracing rural lifestyles.

Mission: Provide quality, cost effective services and infrastructure to meet the diverse needs of the Sturgeon County community, while improving competitiveness and sustainability.

Focus Areas	Not consistent	N/A	Consistent
Strong Local Governance and Regional Leadership			
<i>We promote consistent and accountable leadership through collaborative and transparent processes (Strategic Plan, pg. 27 MDP)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Consistent with neighborhood role (see MDP), master plans, policies</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <i>Considers fiscal stability and sustainability</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <i>Has a positive impact on regional and sub-regional cooperation</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Respect the Natural Environment			
<i>We acknowledge the importance of a healthy environment and will minimize and monitor our impact on ecosystems (Strategic Plan, pg. 27 MDP)</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <i>Compliance with Provincial and Federal regulations and/or legislation</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <i>Ensure effective environmental risk management</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Community Identity & Spirit			
<i>We will build upon our strengths, where together we will create an inclusive, caring community (Strategic Plan, (Strategic Plan, pg. 27 MDP)</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Promotes and/or enhances residents' identification with Sturgeon County</i> 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Enhances service provision through community partnerships</i> 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Supports Sturgeon County's cultural history</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Planned Growth and Prosperity			
<i>We encourage varied and integrated enterprises that enhance our strong economic base, while balancing the needs of the community and natural environment. (Strategic Plan, pg. 27 MDP)</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <i>Does the proposal align with the Integrated Regional Growth Strategy (map/policies) pg. 26 MDP</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <i>Considers cumulative costs and long-term funding implications</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <i>Targets growth around current or planned infrastructure</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Maintain and Enhance Strong Communities			
<i>We are committed to a safe, secure community, where our residents are respected and provided with access to opportunities. (Strategic Plan, pg. 27 MDP)</i>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <i>Positive impact on residents' quality of life</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <i>Supports and promotes volunteer efforts</i> 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Provides programs and services that are accessible to all residents</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Operational Excellence			
<i>We have the organizational capability to deliver consistent and defined levels of service to all stakeholders in a professional, efficient, and cost effective manner</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Staff have the knowledge, skills and capability to perform their jobs</i> 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Streamlines operational processes and policies</i> 	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<ul style="list-style-type: none"> <i>Promotes engagement and professional interaction with stakeholders</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<ul style="list-style-type: none"> <i>Considers a cost-structure which allows Sturgeon County to remain competitive within a regional, national and global context</i> 	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>