

Edmonton Airshow Sponsorship

Official Safety Sponsor

Sponsorship total: \$39,200.00

Proposed Sponsorship to include (but not limited to):

- Shared rights to all images, photos and photography assets. To include but not limited to event pictures, feature plan, performer images and other custom content
- Opportunity to distribute marketing material on site
- Opportunity for a Member of Council to welcome the crowd to the County over the sound System each day
- Opportunity to sample or survey the general admission attendees
- Sturgeon County logos on all Edmonton Airshow Marketing and advertising material (where sponsors are mentioned) to include website, print materials, including promo items and onsite banners (3'x10')
- Feature in event guide
- Link on Edmonton Airshow Website
- Facebook posts specifically mentioning Sturgeon County as the official Safety Sponsor, including pictures of equipment if supplied
- Recognition as a sponsor of the event on stage both days
- Invitation for staff and business people to attend practice on Friday, meet pilots
- Premium Lounge Passes for each day
- General Admission Passes