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### **Proposed GMSS GUIDING PRINCIPLES**

#### **Vision:**

*To provide quality, cost effective services and infrastructure to meet the diverse needs of Sturgeon County, while improving competitiveness and sustainability.*

#### **Guiding Principles:**

- 1. Transparency** – The collective participation of County Administration across the organization, fostering a collaborative relationship when working with the applicant as a team, to achieve a common goal.
- 2. Integrity** – We operate transparently and consistently, holding the highest ethical standards and current best management practices in promoting orderly, economic, and beneficial land development.
- 3. Responsibility** – Promoting responsible servicing standards that will ensure both near, and long term success.
- 4. Fiscal Responsibility** – Strive for quality servicing, of the best value, to effectively meet the needs of our community while maintaining a cost-effective approach to sustainable asset management.
- 5. Creativity** – The GMSS is to be a dynamic document built on past knowledge, logical, proven approaches, solutions, and techniques. Administration shall strive to improve the quality and efficiency of municipal infrastructure services through creative solutions, and innovative cost effective technologies.
- 6. Environmental Management** – Administration shall recognize and foster the protection of natural areas by respecting Alberta Environment and Parks vision of being proud stewards of air, land, water, and biodiversity.
- 7. Safety** – Safeguarding our communities, industry, and municipal assets through the implementation of Crime Prevention through Environmental Design (CPTED), building codes, and Fire Smart principles. These fundamentals will enhance our community's preparedness, and resilience by improving emergency response time for first responders.
- 8. Continuous Improvement** – Implementation of a process to actively pursue suggestions, ideas, and creative solutions leading to constant improvement, and innovation of our municipal infrastructure servicing standards.
- 9. Diversity** – Building long-term relationships with our clients and customers by providing standards and guideline options supporting both rural and urban, residential, industrial, commercial, institutional land development.
- 10. Operational Excellence** – To deliver a consistent and practical development process to all stakeholders in a professional, efficient, and cost effective manner.
- 11. Communication Strategy** – Administration shall be transparent and accountable when Interpreting federal, provincial, and local legislation, regulations, and requirements to our residents and applicants regarding development related matters.